**TO:** PLA Board of Directors

**RE:** PLA Continuing Education Report

**DATE:** October 7, 2021

**ACTION REQUESTED/INFORMATION/REPORT:**Information

**ACTION REQUESTED BY:**N/A

**DRAFT OF MOTION:**N/A

**CONTINUING EDUCATION/PROFESSIONAL DEVELOPMENT INITIATIVES**

*Submitted by Angela Maycock, Manager of Continuing Education*

**PLA 2022 CONFERENCE PROGRAMMING**

The PLA 2022 Conference call for proposals closed on June 21, 2021, with a total of 439 proposals (426 for programs and 13 for preconferences). This represents fewer proposals than were received for PLA 2020 (588), PLA 2018 (562), and PLA 2016 (513); but more proposals than were received for PLA 2014 (383) and PLA 2012 (320).

The PLA 2022 Conference Program Subcommittee reviewed all proposals in July and, through a combination of real-time and asynchronous collaboration, completed selection decisions in August and September. A total of 99 programs and 4 preconferences were accepted for presentation, and notifications were sent on September 15 to everyone who submitted a proposal.

Through this competitive selection process, PLA will offer a robust slate of outstanding programming, with over 100 educational sessions available to attendees in Portland. All accepted programs and preconferences can be found on the conference website at [placonference.org/programs.cfm](https://www.placonference.org/programs.cfm) and [placonference.org/preconferences.cfm](https://www.placonference.org/preconferences.cfm).

**PLA ONLINE LEARNING**

Since our last CE update to the Board in June 2021, PLA has offered the following three paid webinars:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Title** | **Date** | **Individual Registration** | **Group Registration** | **Total Registration** | **Attendance** |
| Library U: Transforming Educators into Library Ambassadors | 9/16/2021 | 35 | 13 | 48 | 70 |
| Designed with You in Mind: Creating an Inclusive Library Space | 8/4/2021 | 74 | 27 | 101 | 186 |
| Dismantling Racism in Collaborative Collections | 6/9/2021 | 59 | 24 | 83 | 201 |

These three paid webinars generated over $15,000 in total revenue, with roughly $7,000 coming from individual registrations and roughly $8,000 from group registrations.

PLA also offered the following five free webinars:

|  |  |  |  |
| --- | --- | --- | --- |
| **Title** | **Date** | **Total Registration** | **Attendance** |
| Supporting Patrons to Obtain In-Demand Credentials That Boost Employability and Career Mobility (#3 of 6) | 9/23/2021 | 578 | 217 |
| Data Literacy for Youth [Census Data Literacy project] | 8/31/2021 | 909 | 355 |
| Strengthen Patron Workforce Opportunities with Labor Market Information (#2 of 6) | 8/26/2021 | 538 | 265 |
| Partnering to Meet Community Workforce Needs (#1 of 6) | 8/19/2021 | 847 | 447 |
| Building Business Know-How through Data Literacy | 6/16/2021 | 530 | 201 |

PLA’s next call for webinar proposals will close November 30. Accepted proposals will be scheduled as webinars for April – August 2022.

In addition, PLA continues to collaborate with and contribute to an ALA eLearning Stakeholders group that is working toward implementation of a new website that will enable centralized access to all eLearning offerings across the association. The new eLearning site is expected to go live on November 10, 2021.