Strategic Areas for the New Division (Draft)

Drafted by the Steering Committee, June 13, 2019

1. Professional Development
   - Build competencies throughout career, from learning "how to do it" to managing and leading
   - Programs, professional development, continuing education, publications, and events
   - Competencies regarding EDI for our profession

2. Advocacy
   - Promote access to resources and information
   - Promote preservation
   - Develop, revise, and promote appropriate standards, competencies, and best practices
   - Advocate for EDI in the profession

3. Member Engagement and Experience
   - Provide opportunities for member engagement
   - Provide opportunities for networking, sharing about specific interests, and working "across divisions"
   - Find a "home" where everyone is welcome and can thrive
   - Communication/information sharing

4. Sustainability
   - Build a robust organization that can sustain itself within the new ALA
   - Streamline the organization and realize cost savings
   - Create a culture of assessment