



Annual Conference 2023 Program Subcommittee July-December 2023 Report

Committee/group name:

Annual Conference 2023 Program Subcommittee

Chair name(s):

Kimberly Johnson

Chair email address:

kim.johnson@tulsalibrary.org

Staff liaison:

Mary Hirsh

This report represents work done:

July-December

How many times did your group meet during this reporting period?

4-6

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

The committee's primary role was to review proposals and select those to offer as PLA educational sessions at ALA Annual Conference. The committee was intentional in determining programs that fostered professional development and supported DEI efforts, with an emphasis on organizational excellence. We were also cognizant of the growing need to offer programs for support staff and included selections of interest in that regard.

Do you see opportunities to better align committee work with the strategic goals?

I believe the committee's work is aligned appropriately with the strategic goals.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

There isn't any carryover work for the next year.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

No.



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Is there anything else about your committee experience you'd like to share?

I enjoyed the process and being able to volunteer in support of the Association. The PLA staff is a critical component in the success of the committee. Their work is greatly appreciated.

Thank you!

Today's Date

05/19/2023



Continuing Education Advisory Group January-June 2023 Report

Committee/group name:

Continuing Education Advisory Group

Chair name(s):

Roosevelt Weeks and Krista Riggs

Chair email address:

krista.riggs@maderacountylibrary.org

Staff liaison:

Mary Hirsh

This report represents work done:

January-June

How many times did your group meet during this reporting period?

1

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

The webinars that the committee reviewed support strategic goals of Professional Growth, Transformation, EDISJ and Advocacy and Awareness through their focus and content. The webinars also supported the strategic goal of Organizational Excellence by providing high quality opportunities for continuing education and training from a trusted source. The group reviewed webinar proposals and selected eight for presentation between March and August 2023. Selected topics are:

1. Working with Community Partners to Offer Library Programming to Expectant Parents and Parents of Newborns
2. Putting the Let's Talk Race Curriculum into Practice
3. Getting Started with Services to Decarcerated Patrons
4. Let's Talk About It: Developing Staff Training Programs for Difficult Topics
5. Astronomy Programming in Public Libraries
6. Reimagining Digital Literacy to Address Emotion and Culture in the Fight Against Fake News
7. Creating a Personal Archiving Program and Do-It-Yourself Memory Lab for Library Patrons
8. Community Networking Small Library Big Impact

Do you see opportunities to better align committee work with the strategic goals?

We feel the webinars selected aligned well with the strategic goals. It helped that the goals were highlighted by



Continuing Education Advisory Group January-June 2023 Report

Angela at a virtual group meeting before the webinars were reviewed.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

We recommend that committee members are prepared to set aside some time to review the proposals. It's an efficient, well-run committee that depends on individual work outside of meetings.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

It may be helpful in the future to communicate/ consult with other committees such as the EDISJ committee on webinar proposals to encourage alignment across committees/ organizations. It may also be helpful to recommend proposals that aren't selected due to sheer numbers to other committees, and/ or request help promoting selected webinars within committees.

Is there anything else about your committee experience you'd like to share?

This is a well-run committee that requires focused attention without being too time consuming. We appreciate the opportunity to have input on continuing education offered by PLA. Angela is great to work with, communicates well, and gives good directives and support. Thank you!

Today's Date

05/31/2023



Leadership Development Committee January-June 2023 Report

Committee/group name:

Leadership Development Committee

Chair name(s):

Derek Wolfgram

Chair email address:

dwolfgram@redwoodcity.org

Staff liaison:

Mary Hirsh

This report represents work done:

January-June

How many times did your group meet during this reporting period?

4-6

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

The work of the PLA Leadership Development Committee focuses on the strategic goal to offer inclusive pipelines and pathways for the professional growth of all library workers. Our work to support this goal is consistently centered around EDISJ outcomes, notably ensuring that activities proactively invite participation and provide benefit to library workers from historically marginalized identities.

The Committee has focused on three initiatives so far this year:

1. The Committee is coordinating an article for the August leadership-themed issue of Public Libraries magazine, in which a diverse group of library leaders at different stages of their careers will share lessons learned and strategies for resilience during challenging times.
2. The Committee has developed and organized a series of 8-10 facilitated member conversations called "Stronger Together: Creating Space for Mutual Support." The conversations will provide time and space to refresh, energize, practice self-care, and feel seen and supported by professional colleagues. Very little content will be shared other than an introduction to the topic for each session - the time is for participants to share, connect, and support each other. Participants will hold discussions in groups of 8-12 individuals, with options to talk with members from other small/medium/large public libraries, and each small group will be facilitated by current or former PLA Leadership Development Committee



Leadership Development Committee January-June 2023 Report

members. Topics include:

- *Purposeful service - maintaining your motivation - for front line workers
- *Purposeful service - maintaining your motivation - for supervisors, managers, and administrators
- *Working through intellectual freedom challenges
- *Navigating community engagement

The team had also planned conversations on the topic of challenges faced by staff with historically marginalized identities. Based on some initial feedback, we are looking at ways to create space for staff with historically marginalized identities to have dedicated opportunities within the other conversations, rather than providing separate conversations.

3. The Committee will also facilitate a series of workshops/conversations to be held as part of the career center at the PLA Conference in 2024 in Columbus. Details are still being developed.

Do you see opportunities to better align committee work with the strategic goals?

The Committee has been very intentional about aligning our work with the strategic goals, so current alignment is strong.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

Incoming members should know that they are stepping into a committee with a fair amount of work already in progress, but also that their ideas for additional initiatives are welcomed and encouraged. The work of this committee doesn't necessarily fit neatly into one year at a time, so we will continue to plan for the future as we implement present initiatives.

None of the three current initiatives described above will be completely wrapped up before the new committee year (although the PL article will be close). Stronger Together and the career center workshops still have lots of planning to be done!

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

The Committee may connect with the PLA EDISJ Committee as well as NALCO associations to ensure that the goals and outcomes of the Stronger Together conversations are meaningful and relevant for PLA members of color.

Is there anything else about your committee experience you'd like to share?

It's been an absolute honor to serve in this role and I look forward to seeing the results of our work over the year ahead!

Today's Date

05/23/2023



Advocacy and Strategic Partnerships Committee January-June 2023 Report

Committee/group name:

Advocacy and Strategic Partnerships Committee

Chair name(s):

Maureen Langley

Chair email address:

maureen.langley0920@gmail.com

Staff liaison:

Katina Jones

This report represents work done:

January-June

How many times did your group meet during this reporting period?

2-3

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

The committee is currently focusing on ways to support public library staff who might be dealing with book challenges in their area by creating a list of Intellectual Freedom resources most beneficial to public libraries. The goal is to determine the best way to distribute this list and the best format for this type of resource list.

This project supports 3 of the current strategic goals: Advocacy, Transformation, and Professional Growth. It enables library workers and libraries to better advocate for Intellectual Freedom, recognizes the changes happening in library communities, and focuses on ensuring that all levels of library staff can access these resources and have a better understanding of how it might affect them and actions they can take.

Do you see opportunities to better align committee work with the strategic goals?

There is likely way to integrate the strategic goal of Equity, Diversity, Inclusion, and Social Justice by reviewing how these challenges may be different in certain areas of the country depending on demographics. Certain communities and even library staff might need more or different types of support.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

And extension of the resource list we are creating could include some sort of instructions or tool kit on how to assist



Advocacy and Strategic Partnerships Committee January-June 2023 Report

libraries and library staff in creating their own list of local resources. When discussing certain areas such as training or partnerships, we realized there was a trend of "find your local [insert org here]".

There was also discussion of public libraries and emergency services which may be something to look at in the future considering increased extreme weather, etc.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

The Office for Intellectual Freedom, and any other similar groups, would be useful as we do not want to repeat work already being done and want to make sure we have the most up-to-date information.

Is there anything else about your committee experience you'd like to share?

I think it's an interesting committee which has the potential to go a lot of different directions depending on what is needed.

Today's Date

06/05/2023



Committee on Equity, Diversity, Inclusion and Social Justice January-June 2023 Report

Committee/group name:

Committee on Equity, Diversity, Inclusion and Social Justice

Chair name(s):

Tamara King and Peggy Tseng

Chair email address:

ptseng@franksarrislibrary.org

Staff liaison:

Mary Hirsh

This report represents work done:

January-June

How many times did your group meet during this reporting period?

4-6

After reviewing the current PLA Strategic Plan, please answer the following:**Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.**

The current PLA Strategic Plan includes five goals- 1. Transformation; 2. Leadership; 3. Advocacy and Awareness; 4. Equity, Diversity, Inclusion and Social Justice (EDISJ); and 5. Organizational Excellence. As it has stated in the plan, these strategic goals are neither discrete nor linear. They are interconnected and support one another. The concepts of EDISJ are embedded in the other four goals to ensure public libraries receive adequate supports to bring structural changes. This year, the EDISJ committee are divided into two subcommittees to take on different projects to support PLA to advance its strategic plan.

Subcommittee 1 has been working on a EDISJ policy so that it provides a framework for other libraries to adapt to their own needs. Subcommittee 2 creates a website of EDISJ challenge activities that libraries can be easily utilize for their own public program and advocacy.

At this point, both subcommittees have completed the bulk part of these two projects. After some considerations, both current co-chairs recognize the benefits of having the new committee members come on board in July to provide a fresh perspective on these two projects. Both projects will be wrapped up by the end of 2023.

Do you see opportunities to better align committee work with the strategic goals?

When new committee members come on board in July 2023, co-chairs will conduct one-on-one meeting with



Committee on Equity, Diversity, Inclusion and Social Justice January-June 2023 Report

newcomers. With both subcommittee projects in mind, co-chairs will review PLA strategic plan with each new members to ensure EDISJ policy and challenge are aligned and will advance PLA strategic goals.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

It will be very helpful if in-coming committee members review PLA strategic plan and the on-going work of both subcommittees.

Once we welcome in-coming members through the one-on-one meeting, hopefully everyone will hit the ground and finish both projects by the end of 2023.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

Not at this time.

Is there anything else about your committee experience you'd like to share?

I understand EDISJ is a current hot topic and many librarians are very passionate about it. We have a big roster of talented library staff across the country. As we live and work in different time zones, it is difficult to communicate and schedule meetings that suit everyone. We do the best we can. I have to say, I truly enjoy the diversity and the experience that everyone brings to the table. I look forward to working with everyone in the coming year.

Today's Date

06/07/2023



Committee on Family Engagement January-June 2023 Report

Committee/group name:

Committee on Family Engagement

Chair name(s):

Zachary Stier; Becky Shaknovich

Chair email address:

ShaknovichR@FreeLibrary.org

Staff liaison:

Mary Hirsh

This report represents work done:

January-June

How many times did your group meet during this reporting period?

4-6

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

Following up on the Social-Emotional Learning webinar series planned and presented by the committee in fall of 2022, Cornell University's Bronfenbrenner Center was contacted to discuss family engagement within the ecological system and potential webinar series. With four sessions focusing on the fundamentals of social-emotional learning (emphasis on the CASEL model) and practical applications of social-emotional learning including wellness and yoga, the webinar series supported the following areas of PLA's Strategic Plan: professional growth and transformation. With regards to professional development, we provided the latest social emotional research and real life application. Our work supports transformation by helping professionals translate social emotional learning within the community they serve and keeping libraries relevant in a post-pandemic world. Co-chair Zachary Stier became a liason an IMS Advisory Group for the Enriching Library Family Programming Using the Smithsonian Institution's Tall with Me Toolkits. Finally, Cornell University's Bronfenbrenner Center was contacted to discuss family engagement within the ecological system and potential webinar series.

Do you see opportunities to better align committee work with the strategic goals?

One area we could see committee work better align with the strategic goals is advocacy and awareness. Specifically, it is important to continue to advocate for family engagement as a key foundation for PLA's role and responsibility in empowering librarians. We would like to see the committee focus on EDISJ more in the future as well. Multigenerational programming is an impactful way to reach a diverse community.



Committee on Family Engagement January-June 2023 Report

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

This is a great time to begin working on new projects. In this reporting period, we wrapped up projects that began last year, and the committee is ready to move forward with new ideas and plans. We discussed some content creating ideas, with committee members providing content for social media posts, blogs, etc. For in-coming committee members it will be important for them to have an orientation about the committee. It might be a good idea to create a brief video welcoming them to the committee and discuss its goals and how they align with the PLA's strategic plan. In addition, it is recommended that the incoming co-chairs meet with new committee members to get to know them and what they envision for the committee moving forward.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

We would like to see the committee continue to work with other arms of ALA, such as ALSC and YALSA to further the committee's reach and expertise.

Is there anything else about your committee experience you'd like to share?

It has been a wonderful year and we look forward to what lies ahead for the committee and its members.

Today's Date

06/07/2023



Digital Literacy Committee January-June 2023 Report

Committee/group name:

Digital Literacy Committee

Chair name(s):

Angela Craig, Kelvin Watson

Chair email address:

craiga@ccpl.org

Staff liaison:

Larra Clark

This report represents work done:

January-June

How many times did your group meet during this reporting period?

1

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

The committee worked to support the advancement of digital literacy through PLA's DigitalLearn website. The promotion of the site supports the strategic goals of EDISJ, Transformation, and Advocacy and Awareness.

Do you see opportunities to better align committee work with the strategic goals?

The work of the committee aligns well with the strategic goals. The committee can expand its work to incorporate other goals such as professional development by engaging members in conference presentations.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

We recommend that committee members play a more active role in reviewing and giving feedback on, using, and promoting DigitalLearn and related digital literacy resources to the field.

At ALA Annual Conference, committee members will meet and discuss the transition to new members and what will be carried over or adding in the coming six months. DigitalLearn will continue to be a priority.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?



Digital Literacy Committee January-June 2023 Report

It may be helpful to consult with other committees such as the EDISJ committee to consider alignment. There also may be intersections with the Advocacy & Strategic Partnerships committee and ALA Literacy Committee.

Today's Date

06/09/2023



Measurement, Evaluation and Assessment Committee July-December 2023 Report

Committee/group name:

Measurement, Evaluation and Assessment Committee

Chair name(s):

Jerianne Thompson, Daniel Hensley

Chair email address:

hensleyd@carnegielibrary.org

Staff liaison:

Sara Goek

This report represents work done:

July-December

How many times did your group meet during this reporting period?

2-3

After reviewing the current PLA Strategic Plan, please answer the following:**Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.**

The Measurement, Evaluation, and Assessment Committee (MEAC) has four major areas of work, with members participating in subcommittees to support each area.

Project Outcome

MEAC assists PLA with supporting user engagement and developing new resources for the Project Outcome toolkit to meet the evolving needs of the field. During the reporting period, Sustainable Development Goals (SDGs) were integrated within Project Outcome. Subcommittee members developed a resource for Project Outcome users explaining SDGs, their significance, and how to apply them to surveys. Committee members supported staff in the presentation of a webinar about the SDGs' integration and how to leverage evaluative efforts.

The committee also provided support to PLA staff responsible for conducting a survey of Project Outcome's 19,000+ users this Spring. Survey results will inform future improvements to the product.

Case Studies

The Case Studies subcommittee facilitates the writing of case studies for PLA's data tools. The subcommittee is developing new case studies, including interviewing a public library director to inform a Project Outcome case study,



Measurement, Evaluation and Assessment Committee July-December 2023 Report

with another in development focused on using Project Outcome while assessing community needs and strategic planning.

Subcommittee members provided feedback on case studies for Benchmark recently developed by capstone project students from the University of Washington, covering use cases for public and academic libraries. The subcommittee is considering the creation of guidelines and/or an interview form to improve and speed the process of compiling case studies.

Benchmark

MEAC supports PLA by advising the development of the Benchmark tool and by helping to develop resources to encourage libraries to engage in benchmarking practices. With the product successfully launched, MEAC has focused on efforts to improve usability and increase adoption.

In the past year, subcommittee members have given input on marketing efforts, including helping to identify audiences, giving feedback on messaging, and to promote adoption of Benchmark within our own networks.

The committee also provided support to PLA staff responsible for product development. The subcommittee provided detailed feedback about the design of the tool to inform regularly scheduled development of Benchmark. MEAC members also participated in a University of Michigan student-led user testing for Benchmark directly and also indirectly by connecting potential participants to the consulting group. Committee members also drafted descriptive subtitles to help guide users to different sections of the site.

PLA Topical Surveys

The Topical Surveys subcommittee assists PLA staff with the development, testing, and reporting of new annual topical surveys administered via Benchmark. Subcommittee members provide support from the field, with a focus on helping to boost response rates, giving input on the previous year's survey report, and helping to develop the current year survey.

The subcommittee members promoted the 2022 survey, Services for Strong Communities, to their professional networks, which contributed to a strong response rate. Once the survey closed, members reviewed preliminary data to provide input about the results, including recommendations for focus areas for the Results for Action sections of the upcoming survey report. MEAC members will also help PLA staff present the survey results in a session at ALA Annual in June and at a free webinar in July.

The 2023 survey will update the 2020 Library Technology Survey, and so subcommittee members have been active in helping PLA staff clarify and refine the language used in the instrument, while avoiding any changes that would compromise our ability to compare data over time.

Do you see opportunities to better align committee work with the strategic goals?

MEAC members have much expertise and experience to contribute to the PLA's strategic goals. Below are some growth areas that we plan to pursue in the 2023-24 committee year.

Professional Growth



Measurement, Evaluation and Assessment Committee July-December 2023 Report

The members of MEAC bring a wealth of experience as well as specialized knowledge of library metrics, performance evaluation, and the use of data for planning and advocacy. We will continue to encourage members to seek opportunities to contribute that expertise to learning and conversations within the field and to support the development of PLA's data-related training and resources.

Advocacy and Awareness

MEAC members are very invested in the success of PLA's data projects – these tools provide considerable value to the profession, and contribute to the sustainability of PLA's efforts to bring data-informed practices to the field. Members will continue to seek opportunities to increase uptake of PLA data projects such as Benchmark and Project Outcome through case studies, education, and promotion to our networks. These resources will expand the ability of library staff and leaders to communicate the impact and value of libraries to local stakeholders and beyond.

Transformation

Members of MEAC are a good cross-section of the field, with representation from public libraries, state library agencies, and the private sector, as well as a variety of regions. MEAC will apply these perspectives to the data projects that we support to identify emerging needs in the field. The Library Services for Strong Communities data in particular will provide a good benchmark for action toward evolving services. Working with the PLA data products, MEAC members will contribute to identification of trends in public library services and development of resources to support responsiveness to community needs.

Organizational Excellence

PLA's Organizational Excellence goals are reflected in the quality of products offered in the field, and MEAC contributes to those products. MEAC will continue to work closely with our incredible staff members to support the further development of the Benchmark product, as well as to advocate for increased adoption of data-informed practices that are supported by PLA's products, educational opportunities and publications.

EDISJ

MEAC will make every effort to apply an EDISJ lens to all of our work, helping to ensure that data is gathered responsibly and that necessary context is provided when we present data that can illustrate the field's important, foundational efforts to make the field as equitable as possible. For example, the MEAC was very involved in the design, execution, and publication of the 2021 Staff and Diversity Survey and the accompanying report from 2022; these efforts reflect an important contribution to the field's EDISJ work.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

In our welcome message to incoming committee members, MEAC Co-chairs encouraged our new members to take some time to become familiar with PLA's data projects, and to begin to think about which subcommittee assignments would be of interest.

Much of our work is ongoing, and so MEAC will have a considerable number of in-progress projects as we move into the new committee year. The agenda for the June full committee meeting may include reviewing and promoting



Measurement, Evaluation and Assessment Committee July-December 2023 Report

updates to Benchmark, preparations to publish the results of the 2022 Services for Strong Communities survey, and preparation to launch and publicize the 2023 Library Technology Survey.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

During the past year, MEAC members found many parallels between our work and the work of two ACRL committees that have a similar charge – Project Outcome for Academic Libraries Editorial Board and Academic Library Trends and Survey Editorial Board. We hope to connect with these colleagues in the coming year to learn from their work and potentially collaborate on our related projects.

Is there anything else about your committee experience you'd like to share?

We would like to express our gratitude and admiration for our hard-working, brilliant staff liaisons Sara Goek and Katina Jones. They are truly a pleasure to work with, provide us with so much guidance, and make a huge impact with their work.

Today's Date

06/06/2023



Membership Advisory Group January-June 2023 Report

Committee/group name:

Membership Advisory Group

Chair name(s):

Rachel Nowell and Cindy Hohl

Chair email address:

rnowell@slcl.org

Staff liaison:

Samantha Lopez

This report represents work done:

January-June

How many times did your group meet during this reporting period?

2-3

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

The Membership Advisory Group connects members, particularly new members, to PLA as well as provides feedback through the Staff Liaison on member messaging. The group sends out initial welcome emails to new members, offering to answer any questions they might have about the organization. The group also volunteers to work at the ALA booth during conferences to assist in guiding members as requested. The Membership Advisory Group supports PLA's strategic goals by supporting professional growth and prioritizing and aligning resources to increase membership.

Do you see opportunities to better align committee work with the strategic goals?

The Membership Advisory Group is always seeking ways to continue to ensure that new members feel included and welcomed to PLA. While the group informs new members of opportunities to get involved, training sessions, and other professional development activities, perhaps the group could also find a way to assist new members in being more active in the social aspect of PLA through Connect. The group along with the staff liaison has brainstormed ideas in the past to make this happen but as of yet has not come up with a realistic solution. Assisting new members in feeling socially connected to PLA might assist in retaining members as well as building a platform for library workers to truly feel connected to the field at a national level.

What recommendations do you have for in-coming committee members? Are there particular streams of



Membership Advisory Group January-June 2023 Report

work in progress to be carried over into the new committee year?

In-coming committee members should be prepared to continue the monthly welcome emails. Some members in the past have found success in connecting with new members by offering up networking through Linked-In. Additionally, there are opportunities for some presence at upcoming conferences outside of ALA Annual if in-coming committee members are available.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

ALA's Membership Committee would be a great partnership for this group.

Is there anything else about your committee experience you'd like to share?

This group is for many members their first, and maybe only, connection to the organization. There could be opportunities for more networking and support with new members, but additional support would be necessary from PLA.

Today's Date

06/05/2023



Public Libraries Advisory Committee January-June 2023 Report

Committee/group name:

Public Libraries Advisory Committee

Chair name(s):

Martha Hutzel

Chair email address:

martha.hutzel@crnl.org

Staff liaison:

Kathleen Hughes

This report represents work done:

January-June

How many times did your group meet during this reporting period?

2-3

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

Our meetings consisted of discussions on topics to be covered in upcoming issues of Public Libraries with a specific focus on the PLA Strategic Plan, how to incorporate EDISJ topics in every issue and what best way to cover topics that tied in with the SP of PLA.

Do you see opportunities to better align committee work with the strategic goals?

I think we did that as much as possible, particularly having Kathleen Hughes, our staff liaison, guiding that as a main goal of the committee. Every committee member had an opportunity to contribute to the work of the committee.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

For incoming members it would be good to have those who are familiar with the Public Libraries magazine, who have an interest in writing or have writing contacts and have skills to guide the discussion and the work of the committee.

Carryover work would include decisions on future topics for 2024, who is writing the articles, especially those that cover diverse themes to tie in with PLA's Strategic Plan.

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting



Public Libraries Advisory Committee January-June 2023 Report

PLA strategic goals?

I am not sure regarding that question.

Is there anything else about your committee experience you'd like to share?

Our committee had great discussion on the topics we were seeking for the magazine, especially in reference to the best topics to seek writers for, planning for future issues and topics of interest to the audience, we discussed the topics for the March-April 2024 Conference themed issue and made decisions on the Feature Articles Contest for first place and honorable mention.

Today's Date

06/05/2023



Technology Committee January-June 2023 Report

Committee/group name:

Technology Committee

Chair name(s):

David Lee King

Chair email address:

davidleeking@gmail.com

Staff liaison:

Steven Hofmann

This report represents work done:

January-June

How many times did your group meet during this reporting period?

2-3

After reviewing the current PLA Strategic Plan, please answer the following:

Describe the current work of this committee and how it supports our strategic goals. Include work accomplished, decisions made, and any recommended follow-up actions.

This year, we have been focused on re-defining the Technology Committee. We have decided to focus on creating Technology Competencies for library staff. Once that task is complete, we plan to focus on assessment and training opportunities for library staff, potentially creating some type of technology competency certificate for libraries.

Our chair met with the PLA board and discussed changes to our deliverables and outcomes. The board liked and approved of our direction.

We believe that the work of our committee directly supports PLA's strategic goals of Transformation, Professional Growth, and Organizational Excellence.

Do you see opportunities to better align committee work with the strategic goals?

In our case, we focused on PLA's strategic goals during our discussions of how to re-define the committee's goals. At this point, the Technology Committee is directly aligned with the strategic goals.

What recommendations do you have for in-coming committee members? Are there particular streams of work in progress to be carried over into the new committee year?

It's a great time to join the Technology Committee - we have decided what we want to accomplish. This next year will be focused on actually accomplishing our goals.



Technology Committee January-June 2023 Report

Are there other PLA or ALA committees whose partnership and collaboration would accelerate meeting PLA strategic goals?

Not sure at the moment. That said, there is a LOT of overlap with committees and goals, so probably so.

Today's Date

06/06/2023