

Number	Objective	Program Count
<a href="#">1-1</a>	Increased Understanding of Basic Evaluation Concepts and Best Practices in Outcome Measurement	45
<a href="#">1-2</a>	Increased Value/Knowledge Skills for Using Data to Inform Programs/Planning and Assess Progress Towards Goals	58
<a href="#">1-3</a>	Increased Understanding of Staff Skills and Systems Needed to Engage in/use Outcome Measurement	39
<a href="#">1-4</a>	Increased Understanding of How to Use Different Types of Data to Help Tell Library's Story	33
<a href="#">1-5</a>	Increased Collection of Patron Outcome Data and/or Other Performance Metrics	33
<a href="#">1-6</a>	Increased Use of Data in Strategic Planning and Program Improvement	56
<a href="#">1-7</a>	Increased Use of Data in Library Advocacy Messages	41
<a href="#">1-8</a>	Increased Discussion within Field Regarding Importance Collecting and Using Outcome Data and Other Performance Metrics	45
<a href="#">1-9</a>	Increased Funding/Resources for Library	25
<a href="#">1-10</a>	Increased Support for the Collection/Use of Library Outcome Data and/or Other Performance Metrics	36
<a href="#">1-11</a>	Increased Adoption of Performance/Outcome Measurement at Standard Practice	35
<a href="#">2-1</a>	Increased Communication Skills	171
<a href="#">2-2</a>	Increased Leadership Skills	169
<a href="#">2-3</a>	Increased Advocacy Skills	213
<a href="#">2-4</a>	Increased Understanding of Potential Links in Library Resources, Priorities, and Community Priorities	194
<a href="#">2-5</a>	Increased Understanding of Other Sectors and Systems	101
<a href="#">2-6</a>	Increased Local Knowledge: Community Priorities, Landscape, Entry Points for engagement with Other Local Leaders, Local Gov. Structure	207
<a href="#">2-7</a>	Increased Knowledge/Skills for Communicating Value of Outcome Measurement with Various Stakeholders	28
<a href="#">2-8</a>	Increased Library Advocacy Aligned with Community Needs	180
<a href="#">2-9</a>	Increased Engagement with Community Leaders and Other Stakeholders Particularly Around Addressing Community Priorities	107
<a href="#">2-10</a>	Increased New/Deepened Partnership with Other Sectors	83
<a href="#">2-11</a>	Increased Alignment of Library Priorities with Community Strategic Priorities	91
<a href="#">2-12</a>	Increased Alignment of Library Services to Community Needs	137
<a href="#">3-1</a>	Increased Knowledge and Skills for Realizing Public Library Values	264
<a href="#">3-2</a>	Increased Stewardship Skill: Staffing, Volunteer Management, Board Management, Budget Management, Development/Grant Writing Skills	214
<a href="#">3-3</a>	Increased Teaching and Training Skills	180
<a href="#">3-4</a>	Increased Social Justice Skills	104
<a href="#">3-5</a>	Increased Incorporation of Techniques Reflecting Diverse Learning Styles into Library Programs	140
<a href="#">3-6</a>	Increased Activities that Reflect Public Library Values	243
<a href="#">3-7</a>	Increased Inclusiveness and Bringing Together of Disparate Voices	114
<a href="#">4-1</a>	Increased Knowledge/Skills for "System Thinking"	87
<a href="#">4-2</a>	Increased Knowledge/Skills for Maintaining Awareness of Current Trends	224
<a href="#">4-3</a>	Increased Value of Being Networked within Public Library Field	90
<a href="#">4-4</a>	Increased Change Management Skills	137
<a href="#">4-5</a>	Increased Value/Knowledge for Prioritizing Resource Investments with Strategy Lens	81
<a href="#">4-6</a>	Increased Understanding of Ways to Contribute to Library Field Via PLA Engagement	22
<a href="#">4-7</a>	Increased Value/Skills for Articulating Vision and Goals and How This Relates to Library Resource Allocation	58
<a href="#">4-8</a>	Increased Value/Skill for "Thinking Outside the Box" and Risk Taking/Learning from Failure	100
<a href="#">4-9</a>	Increased Value/Skills for Getting Buy In from (Other) Library Staff/Leaders and Other Stakeholders for New Proposed Efforts	110
<a href="#">4-10</a>	Increased Value/Willingness to Share Success and Failures/Lessons Learned	92
<a href="#">4-11</a>	Increased Engagement with PLA and Increased Championship of PLA	34
<a href="#">4-12</a>	Increased Alignment around Leader's Vision	135
<a href="#">4-13</a>	Increased Experimentation and Adaption Based on Failures and Lessons Learned	141
<a href="#">4-14</a>	Increased Participation in Networks, Public Libraries Work Collaboratively Through Networks	31
<a href="#">4-15</a>	Increased Adaption and Sharing Innovations	129

Program count refers to the number of PLA PD opportunities which meet the objective

Build Data Driven Leaders
Build Public Library Advocates Oriented Toward Community Needs
Build Stewards of the Public Library and Its Values
Build Networked Innovators

OBJECTIVE 2.10: Increased New/Deepened Partnership with Other Sectors										
Program Title	Date	Duration	Instruction Method	Creator	Creator	Creator	Creator	Creator	Paid?	Notes
Working with Partners: How to Plan for Collaborative Outcome Measurement	1/31/2018	1 Hour	Webinar	Emily Plagman	Sarah Hamfeldt	Marra Honeywell				
Putting the Consumer Health Information Specialization to Work in Public Libraries	11/1/2017	1 Hour	Webinar	Carolyn Martin	Bobbi Newman	Erin Donlan	Susan Kroll	Debbie Stanton		Partnership with NNLM
Money Smart, Measure Smarter: Boost Your Financial Literacy Programs and Measure Their Impact	3/16/2017	1 Hour	Webinar	Tom Manganello	Emily Plagman					Partnership with SEC OIEA
Leadership Workshop for Women: Tapping the Power of the Female Voice	1/20/16 and 1/27/16	2 Hour	Webinar	Sally Helgesen					X	
Fresh Food, Fresh Thinking: An Innovative Approach to Youth Development and Learning in Rural Communities	unknown (2018)	1 Hour	Webinar	Roberta Phillips	Sallie Hambright-Belue	Constantina Green				
Conflict as Opportunity: Library Restorative Practices for Youth	unknown (2018)	1 Hour	Webinar	Em Lane	Amy Rusk	Mary Sanchez	Kelly Wilson			
Passion and Partnership: How a Very Small Library Created Programs with Huge Success	2/25/2015	1 Hour	Webinar	Leslie Scott					X	
Memory Care and Technology: Innovative Ideas to Reach Senior and Alzheimer's Communities	1/14/2015	1 Hour	Webinar	Erin Buerk					X	
Stand Up for Health: Health and Wellness Services for Your Community	3/24/2018	8 Hours	Preconference	Bobbi Newman	Margot Malachowski	Carolyn Martin	Monique Mason		X	Partnership with NNLM
A Social Worker Walks into a Library: Bringing Social Work Services into Your Public Library	3/20/2018	3 Hours	Preconference	Jean Badalamenti	Leah Esguerra	Elissa Hardy	Partick Lloyd		X	
New Trends and Solutions for Making Libraries Welcoming Spaces for All	3/21/2018	3 Hours	Preconference	Barbara McGary	Karla Trout	Rob Leshner	James Keller	Mina Edmondson	X	
Breaking the Code: An Escape Room Challenge for School and Public Library Collaborations	3/21/2018	3 Hours	Preconference	Katie Cerqua	Kelly Rottmund	Rachel Reinwald	Ellen Myrick	Amie Wright	X	
Making Justice: Building Community with Hands-On Learning	3/22/2018	1 Hour	Conference Program	Jesse Vieau	Veronica Hereford	Carlos Gacharna	Nancy Buenger	Alan Chancellor	X	Comes with 2 Handouts
Providing Immigration Services in Public Libraries: Making It Possible is Not Impossible	3/22/2018	1 Hour	Conference Program	Madeleine Idefonso	Sara Jones	Michelle Sardone			X	Comes with 1 Handout
Talking is Teaching: Opportunities for Increasing Early Brain and Language Development	3/22/2018	1 Hour	Conference Program	Jane Park Woo	Maricela Leon Barrera				X	
Using Fandom to Build STEAM, Summer Camps, and Youth and Community Engagement	3/22/2018	1 Hour	Conference Program	Nysa Fleig	Stephanie Anderson	David Woddruff			X	
Public Libraries as Partners in the Open Data Movement	3/22/2018	1 Hour	Conference Program	Susan Brown	Roger Stancil	David Green			X	
Library Digital Literacy Training: Bringing Community Partners Together	3/22/2018	1 Hour	Conference Program	Scott Allen	Larra Clark	David Lee King			X	Comes with 1 Handout
Success on a Massive Scale: Library Cards for All Students	3/22/2018	1 Hour	Conference Program	Henry Bankhead	Jenn Laredo	Carol Frost	Katie Leach	Nina Lindsay	X	Comes with 3 Handouts
What Having a WIC Center in Your Library Brings (Besides Crying Babies)	3/22/2018	1 Hour	Conference Program	Mary Wagoner	Djuana Hammett	Drew Alvey			X	Comes with 5 Handouts
We Stories: Using Children's Literature to Discuss Race	3/22/2018	1 Hour	Conference Program	Kristen Sorth	Adelaide Lancaster	Laura Horwitz			X	Comes with 1 Handout
Building Meaningful Relationships Through Community Engagement	3/22/2018	1 Hour	Conference Program	Maggie Killman	Gabriel Venditti				X	Comes with 1 Handout
The Path to U.S. Citizenship Can Start at Public Libraries	3/23/2018	1 Hour	Conference Program	Sandra Toro	Karisa Tashjian	Michelle Gordon	Nathaniel Eddy	Tiffany Nardella	X	Comes with E-Resource (toolkit)
From Making to Manufacturing: Next Level Community Engagement	3/23/2018	1 Hour	Conference Program	Connie Behe	Megan Glidden				X	Comes with 1 Handout
Libraries Strengthening the Talent Pipeline	3/23/2018	1 Hour	Conference Program	Andrea Levandowski	Shirley Bladeau	Elizabeth Iaukea	Tammy Westergard	Lisa M. Shaw	X	Comes with 1 Handout
Making Digital Inclusion a Priority in Your Community	3/23/2018	1 Hour	Conference Program	Candelaria Mendoza	Richard Milk	Jordana Barton	Haley Holmes		X	Comes with 3 Handouts
Turning Common Heritage into Common History: Preserving Local African American History	3/23/2018	1 Hour	Conference Program	Rikki Chesley	Valerie Bell	Angela Stranley	Rhiannon Eades		X	Comes with 8 Handouts
Drag Queen Story Hour: Reading Fabulously	3/23/2018	1 Hour	Conference Program	Lisa Goldstein	Kat Savage	Leigh Fox			X	Comes with 2 Handouts
The Opioid Epidemic: How Can My Library Help?	3/23/2018	1 Hour	Conference Program	Travis Bautz	Elissa Hardy	Tamara King	Chera Kowalski	Michelle Jeske	X	
The Library Card Challenge: Local Leaders Collaborating for Increased Access to Educational Resources	3/23/2018	1 Hour	Conference Program	Susan Benton					X	
No Strings Attached: Preparing for the Good, the Bad, and the Ugly of Private Funding	3/23/2018	1 Hour	Conference Program	Angela Stanley	Jennifer Lautzenheiser	Denise Funk	Alexandra Beswick	Micah Newsome	X	Comes with 1 Handout
Culinary Literacy 101: A How to for Your Library	3/23/2018	1 Hour	Conference Program	Liz Fitzgerald	Suzanna Urminka	Jamie Bowers			X	Comes with 2 Handouts
The Youth Opportunity Design Approach (YODA)	3/23/2018	1 Hour	Conference Program	Anthony Bernier	Christopher Noll	Alyson Yarus			X	Comes with 1 Handout
To Connect and To Serve: Building Community with Law Enforcement	3/24/2018	1 Hour	Conference Program	Jennifer Fay	Vern Waters	Trish Hull			X	Comes with 1 Handout
Engineering Partnerships: How to Take STEAM Programs to New Heights in Your Community	3/24/2018	1 Hour	Conference Program	Heather Thompson	Jen Fait				X	
Serving Low-Literacy and Multilingual Communities at Your Library	3/24/2018	1 Hour	Conference Program	Laura Bartlett	Julie Robinson	Michael Honch	Orlando Almonte		X	Comes with 3 Handouts
Moving from Compliance to Inclusion Within the Library	3/24/2018	1 Hour	Conference Program	Cristen Williams					X	Comes with 6 Handouts
Sharing the Wealth: a 50/50 Renovation Project using Taxpayer Dollars and Private Fundraising	3/24/2018	1 Hour	Conference Program	Lori Fisher					X	Comes with 1 Handout
A Cup of Conversation: The Living Room @ Your Library	3/24/2018	1 Hour	Conference Program	Carmen Pena Abrego	Helen Chou				X	Comes with 2 Handouts
Breaking Barriers to Employment: Embedding Legal Services in Public Libraries	3/24/2018	1 Hour	Conference Program	Meaghan O'Connor	Maya Sheppard	Jean Badalamenti			X	Comes with 3 Handouts
Libraries Taking the Lane: Using Bikes to Connect Communities	3/24/2018	1 Hour	Conference Program	Emily Weak	Karen Greene	Dan Beringhele	Erin Sanders	Jody Lazar	X	Comes with 1 Handout
Powerful Summers: Library-Community-School Partnerships	4/5/2016	3 Hours	Preconference	Emily Samose	Leslie Gabay-Swanston	Liz McChesney	Christy Estrovitz	Cristina Mitra	X	
Disasters Bring Out the Best in Us: Providing Community Support When it is Needed Most	4/7/2016	1 Hour	Conference Program	Dan Wilson	Elizabeth Norton	Siobhan Champ-Blackwell			X	Comes with 9 Handouts
Services to Those Who Serve: Library Programs for Veterans and Active Duty Military Families	4/7/2016	1 Hour	Conference Program	Lorlene Roy	Kristen Mulvihill	Frances Rickard	Jennifer Taft	Cynthia Olney	X	Comes with 3 Handouts
Creating a New Support Organization: Lessons Learned that You Can Apply, Too	4/7/2016	1 Hour	Conference Program	Karen Beach	Jennin Galsbauer				X	Comes with 3 Handouts
Making the Grade at Each Stage with School Outreach	4/7/2016	1 Hour	Conference Program	Lisa Mulvenna	Julie Jurgens	Judy Nelson	Carl Gast	Juliane Morian	X	Comes with 15 Handouts
OUT @ the Library: Innovative LGBTQ Programming at the Library	4/8/2016	1 Hour	Conference Program	Jared Mills	Misha Stone				X	Comes with 4 Handouts
Connect, Crowdsourcing, and Kickstart: Make Dream Projects a Reality	4/8/2016	1 Hour	Conference Program	Emily Meloche					X	
Creating Alternative Library Facilities	4/8/2016	1 Hour	Conference Program	Dennis Humphries	Peter Bolek				X	
Building Digitally Inclusive Communities	4/9/2016	1 Hour	Conference Program	Don Means	Kerry Ingersoll	Richard Kong	Kevin Watson		X	Comes with 2 Handouts
Open to All: serving the Gay, Lesbian, Bisexual and Transgender (GLBT) Community in Your Library	4/9/2016	1 Hour	Conference Program	Deborah Sica	Ann Symons	Peter Coyl			X	Comes with 1 Handout
Walking the Literary Landscape: Using Mobile Apps to Connect Literature to Your Community	4/9/2016	1 Hour	Conference Program	Keith Gorman	Kathelene Smith	Tom Cole			X	
Dragons in the Library: Tabletop Gaming and the Public Library	4/9/2016	1 Hour	Conference Program	Tiffany Polfer	James Tyner				X	
Juvenile Court Literacy Program: A Rural Public Library Partnership with the Juvenile Court	3/22/2018	5 Minutes	Spark Talks	Susan Pieper					X	
Maximizing Patron Outcomes: Gather and Use Data To Deliver High Value Technology Services	4/12/2014	3.5 Hours	Preconference	Samantha Becker	Mike Crandall				X	Comes with 3 Handouts
Won't You Be My Neighbor: Building Partnerships in Small Rural Communities	4/13/2014	1 Hour	ConverStation	Victoria Horst	Deborah Moorman				X	Comes with 1 Handout
Connecting with Community Partners: LibraryAware Community Award Winners	4/13/2014	1 Hour	ConverStation	Carolyn Anthony	Eva Davis				X	Comes with 1 Handout
Developing Your Library Card Holder Base	4/13/2014	1 Hour	Conference Program	Lisa Soper	Mary Monaghan	Chris Holt			X	Comes with 2 Handouts
Public Library-School Library Collaboration to Save Money and Meet Goals	4/13/2014	1 Hour	ConverStation	Cherie Pandora	Stacey Hayman				X	Comes with 3 Handouts
Innovation, Outreach, and Partnerships: Ways to Make Your Library Discoverable!	4/14/2014	1 Hour	Conference Program	Peggy Cadigan	Tiffany McClary				X	Comes with 2 Handouts

Local History Tourism: Ghosts, Graveyards and QR Codes	4/14/2014 1 Hour	ConverStation	Bridget Striker	Jennifer Gregory				X	Comes with 3 Handouts
Animation Makerspaces: Handmade Animation Meets Ipad Technology	4/14/2014 1 Hour	Conference Program	Kelly Czarnecki	Jesse Vieau	John Lemmon			X	Comes with 2 Handouts
Community Conversations: The Library as the Public Square	4/14/2014 1 Hour	ConverStation	Michele Lauer-Bader	Helen Crosson				X	Comes with 1 Handout
Creating Lifelong Library Users One School at a Time	4/14/2014 1 Hour	Conference Program	Sarah Batt	Tricia Racke Bengel	Maggie Jacobs			X	Comes with 1 Handout
Libraries Mean Business: Supporting Local Economic Development	4/14/2014 1 Hour	ConverStation	Deb Briggs-Thomas	David Ziembiec				X	
Library + Partners = Community	4/15/2014 1 Hour	Conference Program	Judy Kilkun	Nate Hill	Chance Hunt			X	Comes with 1 Handout
Who We Are, What We Do, and Why it Matters: Establishing Our Distinctive Sense of Purpose	4/15/2014 1 Hour	Conference Program	Valerie Gross					X	Comes with 5 Handouts
Compassionate Service: Promoting Dignity for Marginalized Patrons Through a Holistic Approach	6/23/2018 1 Hour	Conference Program	Tom Fortin	Leah Esguerra	Elissa Hardy	Patrick Lloyd		X	Comes with additional materials
Stronger Together: Public-Private Partnerships for Digital Literacy	6/23/2018 1 Hour	Conference Program	Scott Allen	Larra Clark	Andrew Tadmam	Chaundra Johnson		X	
Fostering Creative Community Connections with Public Libraries and the Short Story Dispenser (PLA)	6/25/2018 1 Hour	News You Can Use	Larra Clark	Loic Giraut	Hailey Fargo			X	
Lessons Learned from the 2017 Eclipse: What Participation in Charismatic Events Can Do for YOUR Library	6/25/2018 1 Hour	Conference Program	Anne Holland	Kellann LaConte	Cathy Lancaster	Carolyn Ng	Judith Schanzer	X	Comes with additional material
An Archivist, Librarian and Museum Professional Walk into a Conference...	1/22/2017 1 Hour	News You Can Use	Sharon Streams	Cal Shepard	Christina Newton			X	
Community Partnerships and Digital Literacy through Public Service Announcements	6/24/2017 1 Hour	Program	Tiffany Hudson	Natalie Wood	Sera Loyd	Ananda Campbell		X	
Building Bridges: Using Research and Partnerships to Support Early Literacy in Diverse Communities	6/25/2017 1 Hour	Program	Rachel Payne	Tess Prendergast	Kendra Jones	Julie Iannaccone		X	Comes with 2 Handouts
Learning by Failing: How to Plan System-wide Programming Collaboratively	6/25/2017 1 Hour	Program	Brent Bloechle	Joanna Stone	Nina Martin			X	Comes with 2 Handouts
Whole Person Librarianships: Libraries and Social Workers in Collaboration	6/25/2017 1.5 Hours	Program	Sara Zettervall	Mary Nienow	Ashley Horn	Heather Lowe	Sarah Johnson	X	
Not Your Grandma's Bridge Group: Community Partnerships and Programs for Older Adults	6/25/2016 1 Hour	Program	Stacey Lewis	Susan Bushnell				X	Comes with 3 Assets
The Power of Performance: Project Outcome	6/25/2016 1 Hour	Program	Emily Plagman	Vanessa Neblett				X	Comes with 3 Assets
Uncommonly Good: Public Librarians and School Librarians Working Together	6/25/2016 1 Hour	Program	Deborah Parrott	Renee' Lyoness				X	Comes with 5 Assets
Public Librarians Serving Those on the Autism Spectrum: Practical Solutions Resulting from Online Training	6/26/2016 1 Hour	Program	Nancy Everhart	Cay Holmeister	Amelia Anderson			X	Comes with 4 Assets
Serving New Immigrants Through Partnerships and Federal Resources	6/26/2016 1.5 Hours	Program	Nathan Stiefel	Sandra Toro	Gregg Gronlund	Nora Bird	Teri DeVoe	X	Comes with 3 Assets
The Power of Partnerships: Library as Leader in Local Collaborations	6/26/2016 1.5 Hours	Program	Karen Danczak Lyons	Richard Maladecki	J. Clay Singleton	Joyce Nutta	Kat Gordon	X	Comes with 2 Assets
Victorious Battle! Public Library's Educational Value Delivered Through Original Librarian Created Book Battle Program	6/27/2016 1 Hour	Program	Edenia Hernandez	Samuel Chu	Hong Huang			X	Comes with 3 Assets