**TO:**  PLA Board of Directors

**RE:** PLA Continuing Education Report

**DATE:**  April 12, 2023

**ACTION REQUESTED/INFORMATION/REPORT:**Information

**ACTION REQUESTED BY:** Mary Hirsh, Deputy Director and Melissa Faubel Johnson, Meeting Planner

**DRAFT OF MOTION:**N/A

**PLA ONLINE LEARNING**

Since our last CE update to the Board in October 2022, PLA has offered the following free webinars:

|  |  |  |  |
| --- | --- | --- | --- |
| **Title**   | **Date**   | **Registration**   | **Attendance**   |
| Capturing Library Contributions to Sustainable Development Goals with Project Outcome  | April 5, 2023   | 341 | 130  |
| PLA Presidential Candidate Forum  | March 21, 2023  | 88  | 44 |
| Recharge and Refresh with Wellness Educator Shayna Marmar (SEL Series)  | Jan. 10, 2023  | 485  | 105  |
| Happy and Calm: Kids Yoga in the Library with Author Bari Koral (SEL Series)  | Dec. 13, 2022  | 445  | 149  |
| Spotlight on Safety: Addressing Threats in Public Libraries  | Nov. 30, 2022  | 2,789 | 1,496 |
| Practical Applications of Social Emotional Learning in the Library (SEL Series)  | Nov. 8, 2022  | 885  | 228  |
|     |    | **5,033** | **2,152** |

PLA has offered the following paid webinars:

|  |  |  |  |
| --- | --- | --- | --- |
| **Title**   | **Date**   | **Registration**   | **Attendance**   |
| Getting Started with Services to Decarcerated Patrons  | March 30, 2023 | 71  | 54  |
| Recruiting and Supporting Employees Who Are Neurodivergent  | Feb. 28, 2023 | 227  | 164  |
| Using Data to Engage Underserved Communities: Oak Park Public Library’s Journey  | Dec. 7, 2022 | 112  | 85  |
| Community Powered Adult Learning  | Nov. 16, 2022 | 53  | 55  |
| It’s a NEW Day So Be a Great NEW Boss  | Oct. 26, 2022 | 120  | 75  |
|     |    | **583**  | **433**  |

These webinars have generated $33,678.49 in revenue. PLA’s next call for webinar proposals will close on May 31, 2023. The PLA Continuing Education Advisory Group will review and select from all proposals submitted by the deadline. Those accepted will be scheduled as webinars for September 2022 – January 2023.

**PLA @ ALA Annual Conference**

PLA is excited to offer the following twenty-two educational programs (selected by the PLA Annual Conference Program Subcommittee) during the 2023 ALA Annual Conference in Chicago, IL:

* A Procrastinator's Guide to the 2023/2024 Solar Eclipses
* Accessible Digital Libraries: Navigating Library Reading Apps with Vision-Impaired Patrons
* Approaches to Collaborative Programming From Local to Statewide
* Collecting Stories from Underrepresented Communities: How to Co-Design a Community Archive at Your Public Library
* Conquering Cataloging: new perspectives with a new tool
* Culture In My Neighborhood: Bringing the Arts To Every Community and Every Library
* Designing Community-Responsive Mental Health Programs
* Diversi-TEAM | Building effective teams with diversity in mind
* Library of Things: Increasing Engagement & Digital Literacy to Empower Your Community
* Library Resilience from Coast to Coast: Lessons from Disaster Research to Engage Your Community and Empower Your Staff
* Reconsideration Committee: Strengthening our Response to Customer Challenges
* Reimagining School Readiness Toolkit for Libraries
* Scalable Media Labs: Building Your Own Public Library Media Space
* Socioeconomic Mixing: Creating Public Libraries Where Everyone Belongs
* Telehealth in Libraries: What You Need to Know
* The Data Storytelling Toolkit for Librarians
* Therapy Cards: Mental Health Resources at the Library
* Transforming Community: A Rural Librarians Story
* Transforming Public Libraries’ Approach to Digital Literacy: Tools for Success
* Trust the Kids: How Chicago Public Library Supports Youth Autonomy
* Understanding Community by the Numbers
* Wish there was an App for that? Build one! Learn the processes needed to create a custom application and take your library from wishing to the app stores.

PLA will also offer one News You Can Use session: Plug into DigitalLearn: New programs and Opportunities for your Library.

In addition, PLA will host three discussion sections:

* Legal Issues Forum
* Security in Today’s Libraries
* Leadership by Design: A Human Centered Approach for Library Leaders

A fuller schedule of ALA programs and events may be found at the ALA conference site: <https://2023.alaannual.org/schedule-at-a-glance>

**PLA 2024 Conference**

Planning is well underway for the PLA 2024 Conference, to take place April 3-5, 2024, in Columbus Ohio. Registration and housing are scheduled to open in early October.

The call for proposals opened on March 14, 2023. PLA is anticipating between 500-600 program proposals will be submitted, with approximately 130 selected. Based on member feedback, PLA made some slight adjustments to program types:

* Instead of a mix of half day and all day preconferences, PLA is moving to three-hour workshops (The Ohio Library Council, as the host site, will offer the only full day workshop).
* One hour session can be either a traditional panel or more interactive roundtable discussions.
* In 2022, the How To stage on the exhibit floor was very popular; PLA will again offer this as a place for shorter presentations. Proposals for How To will open later this fall.

In support of its EDISJ goals, PLA added a racial demographic question to the proposal form aligned to census categories. This information will not be considered as part of overall session scoring but will enable PLA to collect and track data that informs our goal of engaging more diverse presenters. The Conference Committee, led by PLA Board Member Candice Wing-Yee Mack, has taken the lead on reaching out to affiliate groups and other partners like state associations to advertise the proposal process. Both of these activities are in support of engaging both a more inclusive speaker group and audience.

The call for proposals closed on May 1, 2023. The schedule below outlines the selection process milestones:

|  |  |
| --- | --- |
| Proposals distributed for Program Subcommittee review | 5/8/2023 |
| Program Subcommittee review deadline | 6/12/2023 |
| Organize reviews, resolve questions, and distribute final ratings to Program Subcommittee | 6/16/2023 |
| Program Subcommittee meets to finalize approved programs at ALA Annual Conference in Chicago, IL (typically a full-day meeting, 10 a.m. to 4 p.m., with remote/virtual option available) | 6/27/2023 |
| Resolve any questions with Program Subcommittee; hold virtual subgroup meetings if necessary to fill in programming gaps | 7/30/2023 |
| Notifications sent to all who submitted proposals, with deadline to confirm participation and complete required forms in online Speaker Service Center | 8/15/2023 |