

PLA Executive Committee  
Spring Meeting  
May 21, 2005  
Chicago, IL  
Actions

Present:

**Executive Committee Members:**

Clara Bohrer, President; Daniel Walters, President-Elect; Luis Herrera, Past-President; Donna Joy Press, Issues & Concerns Cluster; Carol Simmons, Library Services Cluster; Sylvia Sprinkle-Hamlin, Library Development Cluster; Christine Hage, Division Councilor; **PLA Staff:** Linda Bostrom, Manager, Professional Development; Kathleen Hughes, Manager, Communications; Melissa Faubel, Meeting and Special Events Planner; Barb Macikas, Deputy Director; Shannon Distel, Program Coordinator; Greta Southard, Executive Director.

1. **By consent**, approved the adoption of the agenda with the following documents removed from the consent agenda for questions and comments:
  - a. 2005 MW Board Actions, 2005.46
  - b. 2005 MW Executive Committee Notes, 2005.47
  - c. PLA Publications Reports, 2005.49
2. **By consent**, accepted the following reports on the consent agenda:
  - a. Membership Report, 2005.48
  - b. Partners Program Status Report, 2005.50
  - c. "Public Libraries" Magazine Report, 2005.51
  - d. Educational Activities Update, 2005.52
  - e. 2005 Election Results, 2005.53
  - f. Strategic Opportunities Update, 2005.67
3. **Accepted** the report from the 2006 National Conference Program Subcommittee regarding the slate of preconferences, 2005.54
4. **Voted to**, change the Policy on *Public Libraries* (magazine) to eliminate the perception that the Features Editor is always an outside contractor, 2005.58. The following language in the policy was added or deleted: The Feature Editor is hired or assigned by the PLA Executive Director. ~~with the advice from representatives of the Public Libraries Committee and the PLA Board of Directors. The Feature Editor's contract is renewable~~

~~annually. An annual performance review is conducted by the PLA Executive Director with advise from the *Public Libraries* Advisory Subcommittee and the PLA Board of Directors.~~

5. **Voted to**, add and delete the following language in the *Public Libraries* Editorial Management Policy: The Public Libraries Advisory Committee is responsible for publication development, developing editorial policy in consultation with the editor, evaluating the publication content and its responsiveness to audience interests. ~~and advising the Executive Director in the selection and the evaluation of the Feature Editor. In all matters, the PL Advisory Committee reports directly to the PLA Board of Directors.~~
6. **Voted to**, make the editorial content/scope language in the PL Editorial Management Policy consistent with the columns in the magazine. The following language will be removed from the policy: Columns for Cluster News Note. The PL Advisory Committee eliminated this column a few years ago.
7. **Voted to**, accept the clarification from the Budget and Finance Committee, 2005.59 regarding their Midwinter Motion, excerpted here:  
"for the creation of 5 new nation-wide institutional Public Librarian **Scholarships** and for mentoring and continuing education for scholars." Clarification consists of removing: 10 scholars and adding: the word Scholarships instead. The intent of the B&F Committee was that monies would be distributed to 5 institutions and they would redistribute monies to as many students in their institution as they choose.
8. **Accepted** the progress report from the PLA Smartest Card Task Force, 2005.60. Declined to move forward on the research suggested by the Smartest Card Task Force, 2005.60.1, "for the issuance of an RFP for someone to conduct research to determine the impact of advocacy and/or marketing strategies on funding and support for public libraries." The EC noted that until the PLA Board develops a research agenda related to the strategic plan, the EC is not in a position to fund ad hoc research projects.
9. **Accepted** the final report from the PLA/ALSC Task Force for Early Literacy Initiatives, chair Harriet Henderson, 2005.62, as well as the related status reports: Status of Every Child Ready

to Read Memorandum of Agreement, 2005.61, outlining ongoing responsibilities of PLA and ALSC for the maintenance of the product and use of the brand Every Child Ready to Read, 2005.61. As the task force has concluded their work, the Executive Committee thanks them for their fine work and the excellent product produced.