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Association of College and Research Libraries ***Fall Board Virtual Meeting*** Thursday, October 26, 2017 Zoom 1:00–4:00 p.m. Central

Proceedings

Present: Cheryl A. Middleton, Lauren Pressley, Irene M.H. Herold, LeRoy Jason LaFleur, John A. Lehner, John P. Culshaw, Emily Daly, Jeanne R. Davidson, Caroline Fuchs, Kelly Gordon Jacobsma, Beth McNeil, Lori J. Ostapowicz-Critz, Kim Leeder Reed, Mary Ellen Davis (ex-officio)

Staff: Mariel Colbert, Sara Goek, Kara Malenfant, Erin Nevius, Allison Payne, Mary Jane Petrowski, Howard Prager, Elois Sharpe

Guest: Emily Plagman

1.0 Call to order (Middleton)
ACRL President Cheryl A. Middleton called the meeting to order at 1:02 pm.

2.0 Opening remarks/review of ground rules (Middleton)
Middleton welcomed participants to the Board meeting, and thanked them for trying the virtual meeting platform Zoom. The Board agreed to cast votes by voice, and for discussion to be conducted by voice or the chat feature within Zoom. Middleton thanked the Board and staff for preparing the meeting agenda and supplemental materials. She referred the Board to its ground rules and knowledge-based questions included on the agenda.

3.0 Adoption of the agenda (Middleton)
Motion: *ACRL Director-at-large Beth McNeil moved that the Board approves the agenda as presented.*

Action: *The Board approved the agenda as presented.*

4.0 Consent Agenda (Middleton)
Middleton referred the Board to the consent agenda action items:

- Establishment of the Research Assessment and Metrics Interest Group #2.0, #2.0a
- Renewal of the Digital Badges Interest Group #2.2
- Renewal of the Library Marketing and Outreach Interest Group (LMOIG) #2.6, #2.6a, #2.6b
- Revised charge for the Information Literacy Frameworks and Standards Committee charge revision #2.3
- Dissolution of ACRL Sponsored Research Administrators and Grants Managers Discussion Group #2.4

- Dissolution of the Popular Cultures Discussion Group #2.5
- Approval of the ACRL RBMS/ SAA Standardized Statistical Measures and Metrics for Public Services in Archival Repositories and Special Collections Libraries #4.0, #4.1, #4.2
- Approval of Revision to Chapters Funding Policy #3.0
- Approval of Bylaws Revisions #2.7, #2.7a, #2.7b, #2.7c, #2.7d
- Approval of ACRL/ALA/ARL IPEDS Task Force #2.8

Motion: *ACRL Director-at-large Jeanne R. Davidson moved that the Board approves the consent agenda as presented.*

Action: *The Board approved the consent agenda as presented.*

5.0 Reports

Middleton referred the Board to the written officer reports in the packet, and asked if the Board had any questions.

- President's report (Middleton) #1.1
- President-elect's report (Pressley) #1.2
- Past President's report (Herold) #1.3
- Councilor's update (LaFleur) #1.4
- Exec. Director's Plan for Excellence Activities Report (Davis) #1.5, #1.6
- Representative Reports (Herold) #6.0, #6.1

ACRL Executive Director Mary Ellen Davis highlighted that ACRL is funding with the Knight Foundation a research study led by Project Information Literacy on how young adults consume and gather news.

6.0 Equity, Diversity, and Inclusion & ACRL Plan for Excellence

6.1 EDI Working Group Updates (Leeder Reed) #5.0, #5.1, #5.2

ACRL Director-at-large Kim Leeder Reed referred the Board to the accompanying documents. After discussions at the fall Strategic Planning and Orientation Session (SPOS), a Board working group was formed with two immediate objectives: (1) Review the ACRL Plan for Excellence and update its preamble, envisioned future, and core values with the goal of ensuring that equity, diversity, and inclusion (EDI) are clearly represented in these areas, and (2) Review the workplan document to include language about how the committee is addressing equity, diversity, and inclusion in their workplans.

Based on SPOS discussions, the working group updated the Plan for Excellence to include EDI in the Core Organizational Values and Vivid Description. The Board supported the updated Plan for Excellence (Doc 5.1), and agreed the revisions better reflected ACRL values.

Motion: *ACRL Budget & Finance Chair John A. Lehner moved that the Board approves the proposed revisions to the ACRL Plan for Excellence to better incorporate equity, diversity and inclusion (EDI).*

Action: *The Board approved the proposed revisions to the ACRL Plan for Excellence to better incorporate equity, diversity and inclusion (EDI).*

The working group also updated the division-level committee report and work plan template to include EDI. The Board recommended updating the proposed new report question "How has your committee demonstrated commitment to equity, diversity, and inclusion, within or beyond ACRL?" to "How has the

work/activities of your committee demonstrated commitment to equity, diversity, and inclusion, within or beyond ACRL?" The Board supported the working group's proposed revisions. Staff will update the template and distribute to committee leaders.

The working group will continue its work and report back to the Board at the 2018 Midwinter Meeting on its long-term objectives to (1) Conduct some research around what EDI work is already being undertaken by ACRL, ALA, and other organizations and (2) Consider whether, after EDI is infused in the Plan for Excellence and the work plans whether additional work is needed to make ACRL's commitment to EDI more transparent to the membership.

6.2 Goal-area Plan for Excellence Revisions (Middleton) #7.0, #7.1

Middleton referred the Board to the proposed goal-area revisions for the Plan for Excellence.

***Motion:** ACRL Director-at-large Kelly Gordon Jacobsma moved that the Board approves the proposed goal-area changes to the Research and Scholarly Environment objectives in the ACRL Plan for Excellence.*

***Action:** The Board approved the proposed goal-area changes to the Research and Scholarly Environment objectives in the ACRL Plan for Excellence.*

***Motion:** ACRL Director-at-large Caroline Fuchs moved that the Board approves the proposed goal-area changes to Value of Academic Libraries objectives in the ACRL Plan for Excellence.*

***Action:** The Board approved the proposed goal-area changes to the Value of Academic Libraries objectives in the ACRL Plan for Excellence.*

The Board requested follow-up on the SPOS discussion on the proposal to rename the Value of Academic Libraries. This request was omitted accidentally from the Board packet, and the Board will take action virtually on this request.

***Editor's note:** Following the Board meeting, the Board discussed virtually the proposal to rename the Value of Academic Libraries goal and, after further discussion with the Value of Academic Libraries leaders, took virtual action to postpone indefinitely the proposal.*

7.0 Project Outcome (Davis) #9.0, #9.1, #9.2, #9.3

7.1 The Board will take action on whether or not ACRL should adapt and invest in the Project Outcome survey management tool for academic libraries.

The Board continued its discussion from the 2017 SPOS meeting regarding the proposal for ACRL to implement the Project Outcome survey management tool for academic libraries. At SPOS, PLA Project Manager Emily Plagman presented to the Board and goal-area committee leaders the Project Outcome free survey tool, which has been successfully implemented by public librarians.

Plagman shared that this tool could be modified for the needs of academic librarians, and the Board overall supported idea. The survey would have a few core questions that would be required for all participants. If approved, a task force could be formed, and one task could be to recommend core questions. In addition to the core questions, participants would also have the option to develop a couple of customized questions. The Board requested that, if ACRL implements this tool, that marketing should clearly state potential survey limitations.

The Board asked how the survey would be deployed, and if libraries would need to supply a list of email address or if the survey link could appear in a pop-up window. Plagman confirmed that libraries will be given the survey link, and have full discretion on how it is distributed. Survey distribution could be looked into by a task force.

Motion: *ACRL Budget & Finance Committee Chair John Lehner moved that the ACRL Board approves to develop a survey management tool for academic librarians with an estimated budget of $300,000.*

Action: *ACRL Board approved to develop a survey management tool for academic librarians with an estimated budget of $300,000.*

7.2 If the Board acts to move ahead with adapting Project Outcome for academic libraries it will also take action to establish the Project Outcome for Academic Libraries Task Force. #10.0

The Board next discussed the request to approve the Project Outcome for Academic Libraries Task Force. The Board overall supported the creation of the task force, but had some questions regarding the task lists and the composition. The Board requested for the composition to be more explicit in the requirement of including all types of institutions.

Motion: *ACRL Past President Irene M.H. Herold moved that the ACRL Board establishes a Project Outcome Task Force, and that a Board working group and staff finalize the task force composition, charge and tasks.*

Action: *the ACRL Board established a Project Outcome Task Force, and that a Board working group and staff finalize the task force composition, charge and tasks.*

Next steps: *ACRL Director-at-large Emily Daly will work with ACRL staff to incorporate Board feedback to revise the composition, charge and tasks of the Project Outcome Task Force.*

8.0 ACRL Budget

8.1 FY17 4th close results (Lehner) #11.0, #11.1

ACRL Budget & Finance Chair John Lehner referred the Board to the fourth-quarter budget report, and advised that ACRL closed the year ahead of budget by almost $600,000.

8.2 FY19 Budget Assumptions (Lehner) #12.0

Lehner referred the Board to the FY19 budget assumptions, and highlighted that ACRL is looking to recognize 100% of the ACRL 2019 Conference revenue. Current practice is to only show 93% of registration and exhibits revenue in the budget, providing a cushion in case registration and exhibit figures don't meet the budgeted goal. Because conference revenues have consistently met or exceeded budget for at least the last ten conferences, it is being recommended to recognize 100% of conference revenue to give a more accurate picture of the ACRL FY19 budget.

Per the previous discussion on Project Outcome, the Board supported spending up to $300,000 to develop a survey management tool for academic libraries based on the PLA Project Outcome tool. Staff will determine if any of the funds will be expended in FY18 and budget for FY19 accordingly.

Also in FY19, consulting fees may need to increase to ensure a positive net for the project.

Motion: *ACRL Budget & Finance Committee Chair John Lehner moved that the Board approves the FY19 budget assumptions.*

After further discussion of the motion, the Board recommended modifying the Choice narrative to include the following as examples of competing OER products: Ubiquity Press, which recently announced that they are expanding their commitment to open access by providing hosted repositories. Starting in January 2018, Ubiquity Press will be piloting two full-featured repository systems: Hyku and Invenio. Invenio is developed by CERN. Hyku is community-developed as a turnkey Samvera application (Samvera is the new name of Hydra, which ran into conflict over the use of the name Hydra and is now called Samvera).

Lehner recommended to include $15,000 to continue ACRL's work with the New Media Consortium for the NMC Horizon Report: 2017 Library Edition.

New Motion: *Lehner moved that the Board approves the FY19 budget assumptions with the amendment to include $15,000 to support ACRL's work with the New Media Consortium for the NMC Horizon Report: 2017 Library Edition; and to include competing CHOICE OER product examples.*

Action: *The Board approved the FY19 budget assumptions with the amendment to include $15,000 to support ACRL's work with the New Media Consortium for the NMC Horizon Report: 2017 Library Edition; and to include competing CHOICE OER product examples.*

12.0 ALA Executive Director MLIS Requirement (LaFleur) #15.0

The initial round for the ALA Executive Director was not successful in finding a candidate to fill the position. The current job description includes that the executive director is required to hold an MLIS. The Board discussed if it would like to change its original position of required to preferred.

The Board overall supported changing its position to preferred, and some Board members switched their original stance of required. The Board agreed that additional onboarding should be given if the new ED does not hold an MLIS. The Board expressed interest in signing a joint statement with other divisions supporting the MLIS as preferred.

ACRL Division Council LeRoy LaFleur will voice ACRL's opinion to the ALA Council. If a virtual vote is taken, LaFleur will vote in favor of the MLIS as preferred.

Editor's note: *The ACRL Board conveyed its support for changing the MLIS requirement from required to preferred on the ALA Council's [ALA Connect space](). Additionally, LaFleur [voted virtually]() in favor of the MLIS as preferred. In November 2017, the ALA Council approved the educational qualification for the ALA Executive Director be amended to make an ALA-accredited Master's Degree or a CAEP-accredited Master's Degree with a specialty in school library media a preferred but not required educational qualification.*

11.0 ACRL Vendor Statement (Culshaw, Davis, Conahan) #8.0, #8.1

ACRL Director-at-large John Culshaw began the discussion on a proposed ACRL vendor statement, and referred the Board to the draft statement. ACRL drafted this statement in response to recent requests from vendors for more engagement with ACRL members. ACRL was given permission from the Medical Library Association (MLA) to develop an ACRL statement based on the existing MLA vendor statement.

The Board discussed the draft ACRL vendor statement, and made some editorial recommendations. The Board also recommended that the policy should include subsections: conference, research, professional development, and advertising. The Board stated that the vendor statement could potentially help address policy pertaining to vendors and learning analytics.

The Board recommended that the draft statement should be shared more widely with members, and that additional ACRL membership groups should be consulted as stakeholders. The Board will have the opportunity to review the revised statement at Midwinter 2018. It was also recommended that the revised statement could be shared at Leadership Council, or discussed at the joint meeting of the Board and Budget & Finance Committee.

Next steps: *A working group, comprised of John Culshaw, ACRL Executive Director Mary Ellen Davis, ACRL Manager of Professional Development Margot Conahan, will revise the statement based on Board feedback. ACRL Past President Irene M.H. Herold and ACRL Director-at-large volunteered to help with the revised statement. The revised statement will be discussed at Midwinter 2018.*

10.0 Impactful Scholarship and Metrics Task Force (Middleton) #2.1, #2.1a

The Board supported the establishment of the Impactful Scholarship and Metrics Task Force, but had some concerns regarding the ambitious timeline. The Board agreed that a three-year timeline would give the task force more flexibility if needed.

Motion: *ACRL Division Councilor LeRoy LaFleur moved that the Board approves the establishment of the Impactful Scholarship and Metrics Task Force with a three-year timeline.*

Action: *The Board approved the establishment of the Impactful Scholarship and Metrics Task Force with a three-year timeline.*

14.0 New Business (Middleton)

This agenda item was not discussed, due to time constraints and no new business that required immediate discussion.

13.0 Learning Analytics (Daly) #16.0

ACRL Director-at-large Emily Daly gave an update on the Board's recent discussion at SPOS on learning analytics. The ACRL Institutional Research Interest Group is excited that ACRL is discussing this topic, and looks forward to next steps. ACRL would like to conduct more research on this topic and consult with more stakeholders to better define learning analytics.

9.0 Leadership Council MW (Middleton) #13.0, #14.0

Due to time constraints, Middleton recommended that the Board discuss potential Midwinter Leadership Council topics through its listserv. Potential topics include:

- ACRL Vendor Statement
- 2018 Annual Conference Remodel
- ACRL 2019 Scholarship Campaign ask to units/members
- ALA Connect Usage
- Virtual Committee Work
- Member Group Reports

- Goal-area Committee Reports
- Learning Analytics

15.0 Adjourn (Middleton)

Middleton thanked everyone for attending the Board meeting, and shared that she looks forward to meeting at the ALA Midwinter Meeting in Denver. She adjourned the meeting at 4:01 p.m.

Proceedings submitted by ACRL Program Officer Allison Payne.