

## BRASS Discussion Group Notes

10/20/2017

### **Topic 1: Dun & Bradstreet switched back to the old interface. Has this happened to anyone else?**

- Are you using Hoovers or Mergent for D&B information?
- It used to be OneSource/Avention. One member did not think this product was powered by D&B.
- No, but my Mergent rep. was quick to point out that Mergent has not purchased OneSource/Avention...it is going away.
- It was mentioned that Hoovers Pro is going away and Mergent Intellect is an option because if Mergent has company data it is D&B data...OneSource is another company's data
- Mergent Intellect has corporate version of Hoovers online.

### **Topic 2: Anyone have a Datastream terminal or license it directly not through your b-school?**

- One person does have it, but were unsure of who pays for it.
- Another accesses it through a shared virtual set up.

#### **Secondary Question: How difficult is it to administer?**

- We have a 1 seat limit and that can be annoying.
- Have to have detailed instructions:  
[http://researchguides.library.vanderbilt.edu/ld.php?content\\_id=2501058](http://researchguides.library.vanderbilt.edu/ld.php?content_id=2501058)
- not very user friendly, but once patrons start using it they are usually able to figure it out.
- Datastream has an inactivity disconnect after 30 minutes and patrons prefer the excel add-in

### **Topic 3: Marxist Socialist newspapers**

- Perpetual no annual fees, if you are looking for one-time money to spend:
- <http://napubco.com/wp-content/uploads/2017/09/Marxist-Press-Release-0816217.pdf>
- <https://leftnews.napubcoonline.com/>

### **Topic 4: Does anyone have the procurement modules from IBISWorld?**

- Some have various IBISWorld modules, but not procurement

- We subscribe, but use has been way lower than expects, however it hasn't been heavily advertised, the rep says that it is one of the few resources that has supply chain prices
- Yes, it has good content, but can't get two separate links for the different products
- You have to log out of the industry section then into procurement-it's annoying
- It isn't as popular as the industry reports, but the students who use it seem happy with it
- Industries covered in procurement are a bit traditional for entrepreneur students, but other students like them
- IBIS treats the product separate so you have different reps for procurement

### **Topic 5: Crimson Hexagon? Thoughts?**

- It is a social media dataset product, have had faculty ask about it
- Nielsen's datasets do not have social media data in them
- It was mentioned at the ICPSR meeting: <https://isr-umich.adobeconnect.com/a1014932140/pq3wyzebdpy8/?launcher=false&fcsContent=true&pbMode=normal> as well as free alternatives for social media data collection
- Keep in mind that "free" ventures into a legal grey area...mentioned in data in libraries presentation...

### **Topic 6: RIA Checkpoint losing GASB content? Anyone heard about that? (or maybe it's just a Texas thing)**

- Haven't heard about that but will investigate...
- Various librarians checked their access and it was still available
- Perhaps the school itself simply canceled their subscription as it appears to still be available and no one else had heard that it was being dropped

### **Topic 7: SNL Financial has sort of been added to WRDS without any of the bank regulatory information for now.**

- Isn't SNL getting added to Capital IQ?
- SNL was bought by S&P so it will eventually have the same interface, but isn't being added to Capital IQ.

### **Topic 8: What about MSCI ESG Manager? Has anyone successfully licensed it?**

- I tried but couldn't b/c of a mutual indemnification clause.
- We have it through WRDS, but not through the outside product
- Is that the one with all the detailed characteristics of managers?
- Not sure

**Topic 9: Does anyone have Reference USA historical datasets?**

- Yes, have flat files as well through WRDS
- Is maintenance still absurd? It was like paying for the product all over again...
- How many years does it cover and what data does it contain?
- You can purchase or rent it and it covers 1996 forward.

**Topic 10: LexisNexis discussion**

- We had corporate affiliations through Lexis, but due to a licensing issue with them we are looking at alternatives
- Lexis may be chopped at my institution, has this happened anywhere else
- Many places have dropped Lexis due to loss of content
- Dropped Lexis and got 2 Westlaw seats
- Lots of access issues with LexisUni-general agreement that it is awful
- No more Gale Market Share Reporter in LexisUni...it was a thread on the Buslib listserv
- Can't you get Market Share Reporter in Business Insights Essentials?-Yes, that's a Gale product.

**Topic 11: Does anyone have Mergent Intellect & Reference USA?**

- Some did/some did not
- Mergent Intellect is a nice one-stop
- Mergent Intellect-First Research consumer demographics are great