

COMPLETE

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Page 1: ACRL Instruction Section End of Year Report 2017

Q1

Professional Education/Information Gathering & Exchange

Name of Committee/Task Force:

Q2

Committee chair(s) (name & email address):

Emily Frank
 efrank7@lsu.edu

Q3

Name of Activity/Project: Use the same activities/projects you described in your Annual Planning Form.

- Activity/Project #1: Professional Education Social Media Outreach
- Activity/Project #2: Online Discussion Session
- Activity/Project #3: Continuing Education Needs and Interest Survey
- Activity/Project #4: Reconsidering focus of the committee

Q4

Which objective from the ACRL Plan for Excellence did this project/activity support? Choose the ONE objective that best fits each project/activity.

Objective

**Activity/
Project
#1** Value of Academic Libraries: Develop and deliver responsive professional development programs that build the skills and capacity for leadership and local data-informed and evidence-based advocacy.

**Activity/
Project
#2** Student Learning: Increase partnerships with other organizations to advance the impact of Information Literacy on student learning.

**Activity/
Project
#3**

**Activity/
Project
#4** Does not directly correlate to any ACRL Plan for Excellence objective (this option is reserved for committees whose work are primarily focused on the internal work of the Instruction Section, such as Local Arrangements).

**Activity/
Project
#5**

Q5

Describe your committee's activity/project and how each activity supported the Plan for Excellence objective(s) selected above.

Activity/Project #1:	This activity involves posting professional development opportunities related to instruction to IS social media outlets twice each month and responding to questions about these opportunities. Opportunities promoted intend to support professional development in the instruction field. This project was discontinued in March following our charge revision.
Activity/Project #2:	The proposed activity was to host a webinar/online discussion session with the intention of building capacity for librarians working in instruction. This activity was not completed due to charge and scope revision.
Activity/Project #3:	[This activity relates to the following goal and objective, which were not included in question 4: New Roles & Changing Landscapes: Expand ACRL's role as a catalyst for transformational change in higher education.] This survey, traditionally completed every 3 years, ascertains the continuing education needs and interests of instruction librarians. It is sent to all Instruction Section members and can be used to identify needs and inform future roles of the organization, including of this committee. Additionally, under the new charge, IGEC collaborated with other IS committees to determine information needs and generate a single survey instrument for IS data collection.
Activity/Project #4:	This year was a transitional year for the committee. Last year, the bulk of the charge and work ended with a wiki project that was ended. This year, the committee reviewed if the scope should be revised, revitalizing the work of the committee, or if the committee should be disbanded. The charge was revised and approved by the Executive Committee in late February.

Q6

Describe the process of soliciting nominations/topics/other submissions for your activity/project (examples: soliciting award and candidate nominations, selecting topics and speakers, discussion group topics and leaders, soiree site, or PRIMO submissions)

Activity/Project #1:	Each committee member was assigned one month and could select from opportunities that they were aware of for the post.
Activity/Project #2:	Committee members provided suggestions for potential speakers but they were ultimately not contacted due to change in scope/charge.
Activity/Project #3:	An email was sent to the chair and vice chair for the following IS committees: Award; Communication; Conference Program Planning; Discussion Group Steering; IL Best Practices; IL in the Disciplines; Instruction for Diverse Populations; Instructional Technologies; Local Arrangements; Management & Leadership; Membership; Mentoring Program; PRIMO; Research & Scholarship; and Teaching Methods. They were asked if they had survey needs and wanted to include any questions. All questions from responding committees were integrated.
Activity/Project #4:	N/A

Q7

Provide the timeline for your activity/project (examples: sending out calls for participation, invitations, publicity, notification of awards, PRIMO selections and interviews, etc.)

Activity/Project #1:	Committee members assigned on month and asked to select posts twice a month during that month.
Activity/Project #2:	N/A - online discussion/webinar did not take place
Activity/Project #3:	Communication with chairs took place over ~1.5 weeks in May to gather questions and finalize survey. Exec review took ~2.5 weeks to approve. Once approved, deployment to committee chairs and vice chairs that had been previously contacted for questions. Additionally, it was posted on the ILI on 6/9/17, 6/15/17, and 6/16/17.
Activity/Project #4:	The committee discussed the charge at the September meeting and in depth revisions began in November. There was a period of review and revision between the Executive Committee and this committee before approval of the new charge and name at the end of February.

Q8

Budget for the activity/project, if applicable.

Activity/Project #1:	\$0
Activity/Project #2:	N/A
Activity/Project #3:	\$0
Activity/Project #4:	\$0

Q9

Describe the publicity for the activity/project. Please also provide URLs to publicity, calls for proposals, etc. for your project/activity. If not currently available online, please post materials to your committee's ALA Connect page and enter the URL below.

Activity/Project #1:	No additional publicity beyond working with IS social media coordinator to post outreach.
Activity/Project #2:	N/A
Activity/Project #3:	Posted to ILI-L (survey results at http://connect.ala.org/node/65833)
Activity/Project #4:	New charge available: http://acrl.ala.org/IS/is-committees-2/committees-task-forces/information-gathering/

Q10

Please provide URLs to evaluations of the project/activity (if not currently available online, please post materials to your committee's ALA Connect page and enter the URL below).

Activity/Project #1:	No evaluation (IS collects Twitter and Facebook stats)
Activity/Project #2:	N/A
Activity/Project #3:	Survey results at http://connect.ala.org/node/65833
Activity/Project #4:	No evaluation

Q11

Number of RSVPs/attendees at events (examples: Soiree, online discussions). For Soiree, include first time attendees requesting matches.

Activity/Project #1:	IS collects Twitter and Facebook stats
Activity/Project #2:	N/A
Activity/Project #3:	137 respondents
Activity/Project #4:	N/A

Q12

Respondent skipped this question

For Nominations committee only: number of nominees, reasons for declining, statistical/demographic info, final slate, final election results.

Q13

Based on the action plan and measurement(s) of success you provided in the Annual Planning Form, describe what success your committee had in meeting each objective:

Activity/Project #1:	Committee had success in the months it was completed (November through February) but was discounted in March following the charge and scope revisions, transitioning the committee from Professional Education to Information Gathering and Exchange
Activity/Project #2:	N/A
Activity/Project #3:	Survey was completed on a compressed timeline and had fewer respondents than in the previous year (137 this year versus 435 in 2015)
Activity/Project #4:	New charge and scope successfully determined and approved by Exec

Q14

Advice to incoming chair for project continuation or next steps:

Activity/Project #1:	No longer within scope of charge—social media outreach has been discontinued.
Activity/Project #2:	No longer within scope of charge—webinar has been discontinued.
Activity/Project #3:	Establish a more appropriate time of the year for surveying (was completed in June with a compressed timeline due to approval process). Move forward on annual frequency, as detailed in charge.
Activity/Project #4:	This will be the first full year under the new charge so I think it would be beneficial to keep it in mind as a tool for outlining work but also to ensure what we crafted in that charge is responsive to the needs of IS/reflects the tasks being done by the committee.