

Immersion Program Committee

ALA Midwinter 2013 (Seattle)

Meeting II Agenda

Sunday, January 27, 2013

1:00 – 2:30 p.m.

Westin Hotel, Cascade II

1. Welcome & Introductions

2. Announcements from the Chair

- Report from ACRL Leadership Council
 - ACRL Branding Initiative
 - This new initiative seeks to position ACRL as the definitive professional development association for academic librarianship
 - More info will be forthcoming, but if you have feedback about this idea, the group is open to hearing it.
 - IL Standards revision task force
 - The ACRL Information Literacy Standards will be revised over the next year
 - Membership of the group conducting the review is unknown at this point
 - Report from Student Learning and Information Literacy Coordinating Committee
 - Carrie shared our committee's workload and attendance concerns and the Coordinating Committee was supportive of helping us in any way they can.
 - Carrie asked about ability to hold virtual meetings since there were concerns about confidentiality with virtual meetings expressed in the past
 - Julie Garrison and Erin Ellis joined the meeting and noted that we can use Adobe Connect for our group to move ahead with holding virtual meetings. We don't have to move mountains to make the change.
 - Members noted that our current review timeline would need to be examined and adjusted for virtual meetings due to timing of in-person conference meeting and review of applications.
 - Currently there are 4 weeks between scoring applications and meeting in person, so a virtual meeting would mean shorter window for review. *Action item: Carrie will ask if the application deadline could be made earlier by one week. Individual review groups could decide to meet online if desired before ALA.*
 - Members asked if we could have rolling applications sent to us? Not possible with current system.
 - Concerns about the number of applications received for Teach with Technology (TWT) and Teacher tracks
 - Overwhelming volume of applications to review (80+ apps in each track)
 - There was a suggestion to have a required amount of "yes", "no", and "maybe" for each reviewer to help with review. *It was decided that knowing the acceptance rate ASAP would be helpful. This would help the groups of reviewers narrow down their YES lists (however they decide to do that, amongst themselves).*

- Suggestion to cap number of applications, e.g. first 50 apps received for review. This idea was dropped.
- *Action item: The committee felt it would be most helpful to know the acceptance rate ahead of time so we know how many we can take. Carrie will inquire about this.*
- Committee members expressed the need to have at least one virtual meeting ahead of ALA conference.
- There was a suggestion to track if attendees are reapplying to Immersion, since many are counseled to try again or try another track.
- A discussion ensued about what info should be seen and used on the review rubrics (e.g. type of institution). Would be hard for Margot to strip this out prior to reviews? Could some of this info be decoupled from the application? Stripping out info would be time intensive, but Carrie can ask specific changes be made to the application and rubric in the future.
- *Action item: Ethan volunteered to clean up all the rubrics and make sure they match the applications. Email Ethan your suggestions or changes.*
- A discussion about philosophical differences when reviewing apps, i.e. who needs Immersion more, the teacher with no experience or the one with some experience?

3. Report from the Immersion Faculty (Tiffini & Randy)

- No report given.

4. Report on ongoing projects

- Establish a list of Immersion alumni willing to share experiences/expertise with potential Immersion applicants (Ashley, Emily, Mary, Bethany, & Laura O.H. [Lead])
 - Project underway – new Immersion class will receive notification of this list by way of a handout in their Immersion materials. For other alumni, a note will be sent to Immersion listservs asking for volunteers from the last 3 years.
 - Suggestion was made to list the alumni directory on the call for applications
 - Suggestion was made to host an “informal Q&A” Adobe Connect session for interested applicants to ask questions of the alumni (have live and recorded)
 - Suggestion was made to have alumni volunteer for the directory immediately after Immersion, along with completing their assessments and testimonials.
- Update Immersion web site to include a history of the program, biographies of Immersion faculty, opportunities for planning institution- or consortium-specific Immersion programs, and guidance for applicants regarding track selection (Ethan [Lead] & John)
 - Ethan and John distributed a status report (uploaded as separate file)
 - Our site has two links with same info – this will be corrected
 - Ethan and John are reviewing current pages linked from Immersion site
 - Will be adding Faculty bios soon
 - Will add a grid for demonstrating who should apply to each track, linked near the applications on site. Grid will be based on our scoring rubrics; *Action item: Ethan and John will take first crack and this and will send to committee and faculty*

- Short and long descriptions for tracks –needs to be fleshed out
- Immersion Hall of Fame feature on site – where on the site should this go? We want it at top level and other places including Facebook presence. May need a guideline for this (e.g. word limit). Could we use the “sentences” or testimonials attendees write post-immersion for this purpose? *Who has these? We think Margot. Ethan will inquire about this.*
- Web site needs directory tree—*need this from the Web Chair.*
- Where should we place info about institution specific immersion programs? Perhaps the About page? Need to clarify contacts and need FAQs. *Action item: Jane offered to write FAQs.*
- Need an ‘about’ section to outline history of Immersion including how Immersion faculty get added.
- *Action item: Ethan will send summary of needs and call for help on specific areas of need*
- There was a suggestion to ask applicants where they learn about Immersion.

5. ALA Annual 2013 Conference Program Planning

- Panel - Progress Report (Carrie [Lead] & Laura)
 - On schedule and are in communication with panelists
 - Assessment, IT, Program, Teacher tracks all represented in panel and posters
 - Carrie and Laura will work with panelist on content and timing
 - Had about 30 applications for panelists
- Posters – the Plan for Spring 2013 (Steven [Lead], Barb, Elin & Kawanna)
 - CFP just released recently
 - Posters are more informal, will follow the panelists at ALA; Immersion faculty invited to event
 - Event will take place Saturday of ALA; 430-6PM
 - There is now formal evaluation of ACRL programs at ALA conferences (administered online); we have ability to add questions to the eval for our program, more to follow.
 - We have the option to identify a recorder for our programs to take notes, quotes, etc. and provide summary. Bethany volunteered for this detail.

6. Discussion of Immersion application and review process (discussed above in #4)

- Program track application and rubric
- Teacher track application and rubric
- Teaching with Technology application and rubric
- Online reviewing system
- Norming

7. New Business

- Mixer for Immersion Alumni at ACRL 2013-many not attending from committee.
 - Not enough interest at this time.
- Other?

8. Adjourn