Friends of ACRL First Quarter FY11 Report Revised

Mary Jane Petrowski January 6, 2012

Friends Fund donations during the first quarter of FY12 totaled \$3,935 (52% of projected donations for FY12). Seventeen donations were made in honor of Larry Hardesty, Tom Kirk, and Mignon Adams for their contributions to the College Library Director Mentor Program representing 15.5% of all donations received to date. Five ACRL authors plan to donate their royalties directly to the Friends of ACRL and those payments are received twice a year (in March and August).

During the first quarter 29 email solicitations were sent to 2009-2010 Friends (who had not previously given as of their anniversary date). Of the individuals contacted, 13 (44.8%) made donations. Fourteen Friends renewed in advance of their anniversary date. The remaining donations were made by 14 new Friends (33.3% of donors to date).

To date, 42 individuals have made donations to ACRL Friends (average gift: \$87.44; median donation: \$50).

Donations for FY12 (September 1, 2011 – December 31, 2011) have been designated as follows: General Fund (14.2% / \$560), Professional Development (52.7% / \$2,075), Innovative Programming (5.7% / \$225), Advocacy (3.8% / \$150), Board Strategic Plan Initiative Fund (15.2% / \$600), RBMS Scholarships (6.3% / \$250), and William Moffett (2.5 % / \$100).

Historical Data

ACRL Friends Contributions and Fund Balances, 1998-2011										
Year	Number of Donors	Amount Received	General Fund	Professional Development	Innovative Programming	Advocacy	Board Strategic Plan Initiative Fund	Moffett Family		
2011-12	42	\$3,935	Current	Current	Current	Current	Current	Current		
2010-11	93	\$8,691	Balance	Balance	Balance	Balance	Balance	Balance		
2009-10	66	\$8,002	*			4.05.	40.440	40.000		
2008-09	137	\$9,706	\$6,516	\$5,953	\$12,327	\$6,056	\$8,438	\$8,080		
2007-08	32	\$4,800								
2006-07	20	\$4,800	% of	% of	% of	% of	% of	% of		
2005-06	40	\$7,085	Donations	Donations	Donations to	Donations	Donations to	Donations		
2004-05	39	\$8,420	to Date	to Date	Date	to Date	Date	to Date		
2003-04	30	\$5,770	22.9%	22%	12.2%	8.8%	10.4%	8.3%		
2002-03	38	\$7,420	Current balance: \$51,460.57 Total donated to date: \$96,343.37 ¹							
2001-02	43	\$5,825								
2000-01	47	\$5,410								
1999-00	44	\$6,505								
1998-99	48	\$7,670								

Fund Disbursements

As of December 31, 2011, ACRL has expended \$44,882.80 of the Friends Fund including:

- (\$6,825) for ACRL 2003 National Conference scholarships
- (\$3,544) for the one-time Best Practices Marketing Awards
- (\$1,485) for nine Virtual National Conference scholarships for international members²
- (\$3,000) for two CONPAB and CACUL National Conference participants

¹ This figure includes \$4,530 donated to the RBMS Scholarship Fund (a new category added in FY2009) and not shown above). The RBMS fund has a balance of \$3,560.

² Although the Board approved funds to provide 27 scholarships, only 9 applications were received.

- (\$5,000) for ten 2005 National Conference preconference scholarships
- (\$1,800) for three 2006 ACRL/ARL Scholarly Communications Institute Scholarships
- (\$1,000) for 2007 RBMS Diversity Committee recruitment visits to Seattle universities
- (\$3,000) for five Dr. E. J. Josey Spectrum Scholar Grants to attend 2007 ALA Annual Conference in Washington D.C.
- (\$8,625) for 15 National Conference Scholarships to attend the 14th ACRL National Conference in Seattle.
- (\$1,245) for 2010 RBMS Preconference scholarships
- (\$1,500) for one travel stipend to the 2010 ACRL/Harvard Leadership Institute
- (\$108) for the ACRL Literatures in English Section (LES) job shadow program (FY11)
- (\$6,250) for 10 ACRL Conference Scholarships to attend the ACRL 2011 Conference in Philadelphia.

Note: All of the Friends donations are received in one accounting project. ACRL staff manually track the donations to (and expenditures from) the specific fund categories listed above.

Significant Historical Background

- The ACRL Friends Fund Disbursement Committee developed guidelines and procedures which were approved at the 2008 Fall Executive Committee meeting in Chicago. These procedures have been added to the ACRL Guide to Policies and Procedures.
- The ACRL Executive Committee approved changes to re-name and re-position donor categories for Friends at the May 15, 2008, meeting in Washington, D.C. The ACRL web site and the ALA online giving forms have been revised to reflect the changes below. New ribbons reflecting the new categories are now mailed to donors along with a thank-you letter.
- The RBMS Scholarship Fund was added in December 2008.

Old Donor Categories	New Donor Categories	Old Giving Categories	New Giving Categories
Millennium Club (\$1,000 and over)	Patrons (\$1,000 and over)	Professional Development Scholarships	Professional Development
	No patrons to date in FY09		
Gold Club (\$500 - \$999)	Sponsors (\$500 - \$999)	Innovative New Programs	Innovative Programming
	3 Sponsors to date in FY09		
Silver Club (\$250 - \$499)	Contributors (\$250 - \$499)	Best Practices in Academic Librarianship	Advocacy
	1 Contributor to date in FY09		
Century Club (\$100 - \$249)	Associates (\$100 - \$249)	Global Connections	Board Strategic Plan Initiative Fund
	14 Associates to date in FY09		
Friends (\$45 - \$99)	Friends (less than \$100)		RBMS Scholarship Fund
	69 Friends to date in FY09		