

## Committee Progress Report

NOTE: \*\* = Required Field

**\*\*Type of report being submitted:** Committee Progress Report

**\*\*Date:** May 9, 2014

**\*\*Committee Name:** Membership, Promotion, Diversity & Recruitment (MPDR)

**\*\*Supervising Board Member:** Bohyun Kim, NMRT Outreach Director

**\*\*Chair, Co-Chairs, Assistant Chairs:**

Melissa Cardenas-Dow (melissa.cardenasdown@gmail.com) (Diversity/Recruitment)

Tinamarie Vella (tinamarie.vella@gmail.com) (Membership/Promotion)

**\*\*Committee members:**

Annie Pho	anniepho@gmail.com	Recruitment subcommittee
Aurora Vega	aurora@tulane.edu	Membership subcommittee
Emily Weak	emilyweak@gmail.com	Recruitment subcommittee
Kai Smith	kaialexis@gmail.com	Diversity subcommittee
Laura Wilson	laura.lynn.wilson.1981@gmail.com	Promotion subcommittee
Lindley Homol	lindley.homol@gmail.com	Membership subcommittee
Rebecca van Kniest	rvkniest@gmail.com	Promotion subcommittee

**\*\*Activity in Current Reporting Period**

a) **Projects completed** (For example, any procedures, tip sheets, checklists, etc. created during this period):

### Membership and Promotion

1. We have been sending our monthly emails to new members.
2. Working with NMRT secretary to suggest social media posts.

### Diversity

1. Reached out to ethnic caucus groups and diversity-invested groups within ALA.

2. Led MPDR committee discussion on Diversity interests and concerns (April 11, 2014). See separate report for details.

### **Recruitment**

1. Followed up with dropped survey study (continued from 2012-2013 study).

### **Committee Organization**

1. Updated our Google account to have a cloud space of all documents needed for future committee work.

### **b) Projects in progress but not yet completed:**

### **Membership and Promotion**

1. Working with NMRT Emerging Leaders with their Promotion and Rebranding efforts.
2. Will be sending emails to returning and lapsed members.

### **Diversity**

1. Development of article content for cross-promotion with ethnic and diversity-interested groups affiliated with ALA.
2. Development of diversity-interested discussion points for NMRT Board and Committee Chairs.

### **Recruitment**

1. Finalize report for 2013-2014 dropped survey study.

**\*\*Action Items/Issues To Be Resolved** (What is left to do, based on your Planning Report? Have there been any substantial changes in plans since then? What items, if any, have been deferred until next year?):

### **Membership and Promotion**

1. Create a monthly member profile (will work more closely with NMRT secretary and web committee to make this happen).

### **Diversity**

1. Development of talking points and/or report about diversity issues, as raised in Diversity MPDR Discussion on 4/11/14.
2. Development of article template that can be submitted to partners and NMRT channels.

### **Recruitment**

1. Finalization of Dropped Survey.
2. Writing of Follow-up Dropped Survey report.
3. Improving ties with SASCO and LIS school liaisons.

### Committee Organization

1. Continue mirroring our Google account with ALA Connect, in order to ensure that subsequent committee members will have access to 2012-2014 reports.

### Financial Report Section: (what are the numbers for this year?)

Your budget appropriation (see budget)	a. \$600.00
Amount which you have spent so far this year	b. \$
Your estimated additional expenses this year	c. \$
Total of amount spent and additional "estimated" expenses for this year (b+c)	d. \$
Difference between budgeted amount and total expenses from above (a-d)	e. \$

\*\*Report submitted by: Melissa I. Cardenas-Dow

\*\*Email address: melissa.cardenasdow@gmail.com