

ACRL Board Discussion

Strategic Planning Preparation

Board of Directors Meeting

June 28, 2010

Four Planning Horizons

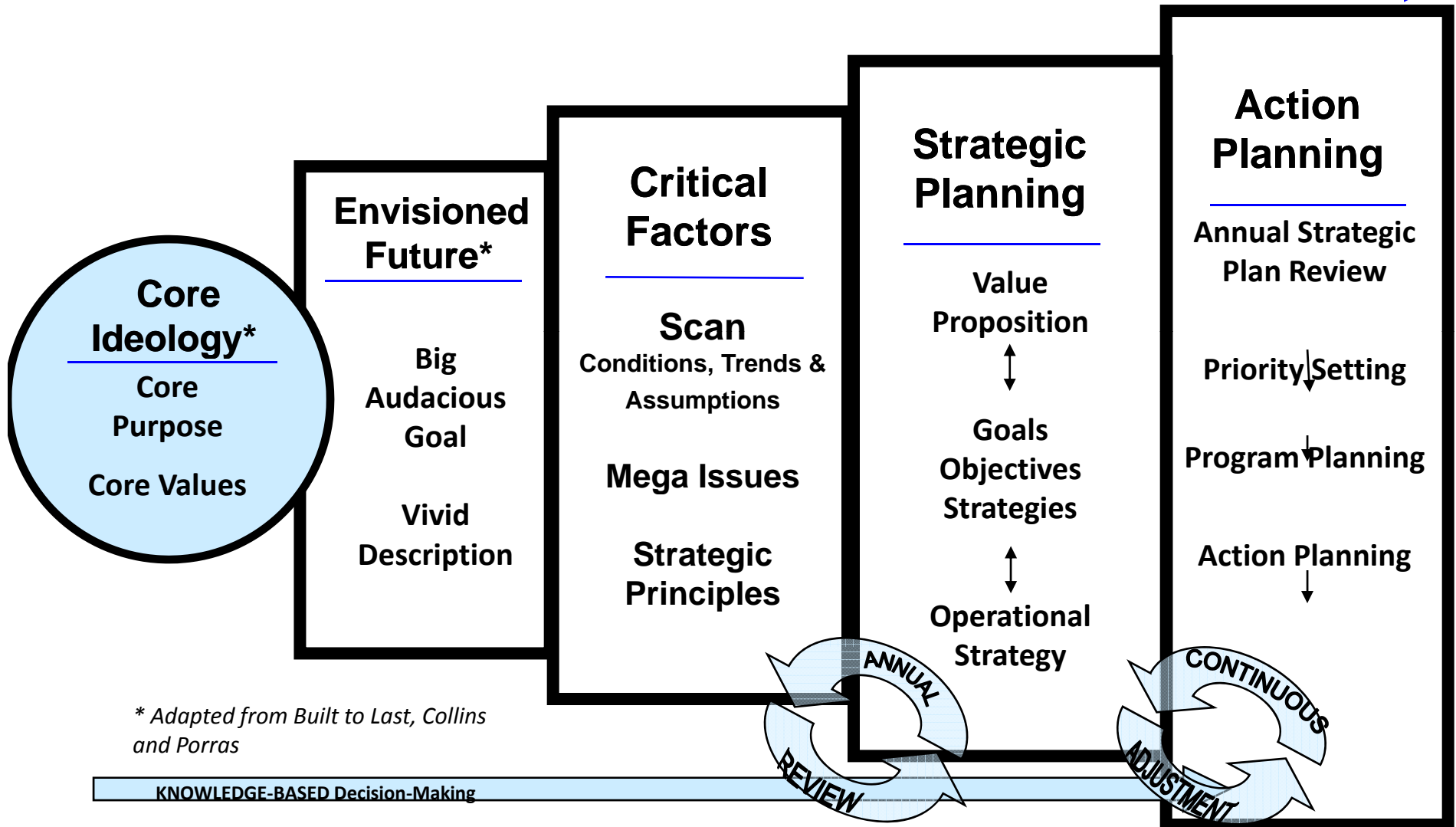
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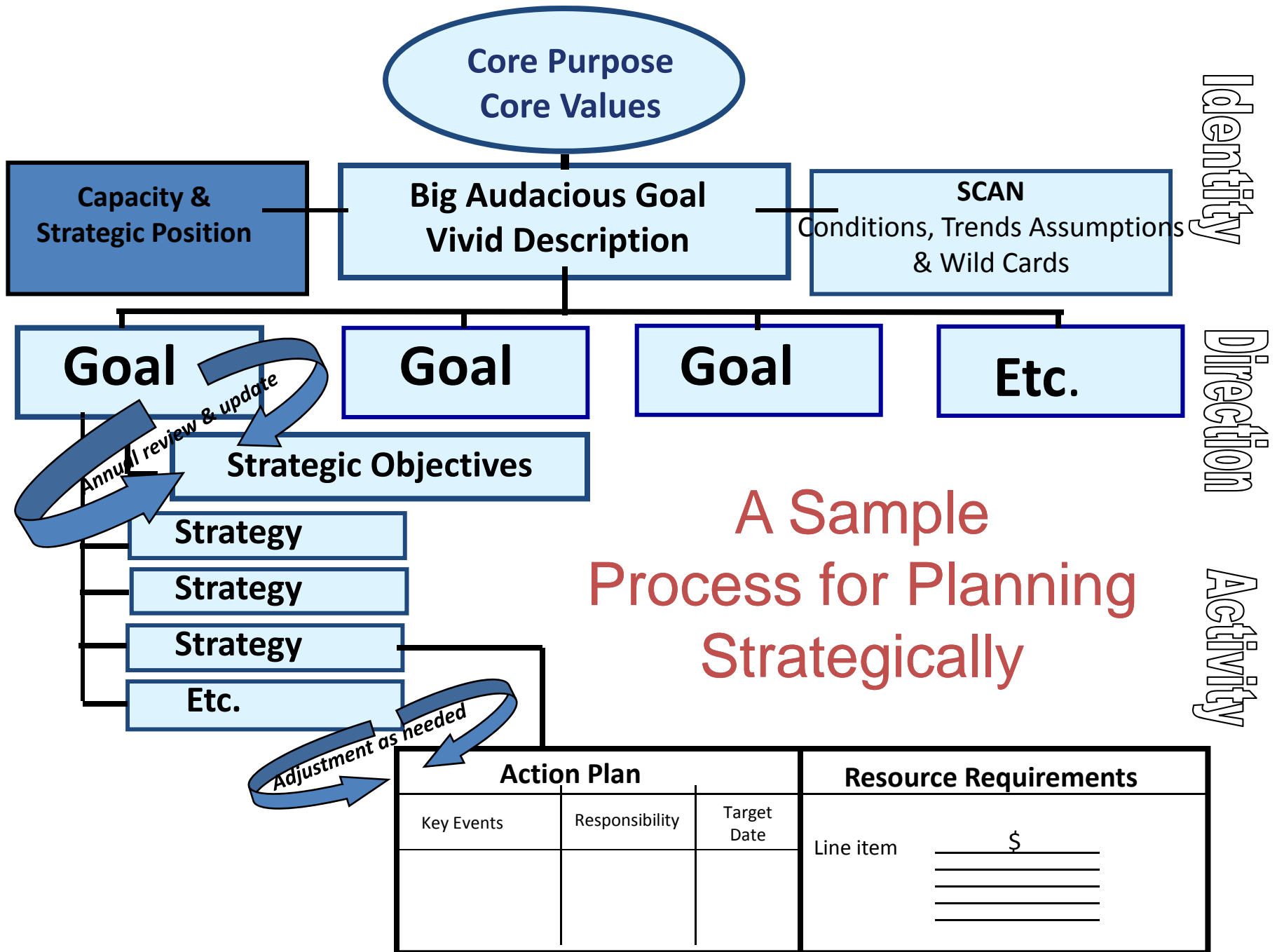
3

2

1 year



* Adapted from *Built to Last*, Collins and Porras



A Sample Process for Planning Strategically

Action Plan			Resource Requirements	
Key Events	Responsibility	Target Date	Line item	\$

Goals, Objectives, Key Metrics, and Strategies **(1 to 5 Year Timeframe)**

Goals...Outcomes the organization is committed to achieving;
reviewed each year (5 years)

Objectives...Desired direction the organization needs to move to
accomplish its goals... what would constitute success in observable
or measurable terms

Increase... Decrease...
Eliminate... Maintain...
Enhance/Improve... Achieve...

Key Metrics ...Specific measurements/activities used to quantify
success at reaching objectives and goals.

Strategies...Indicates an activity (1 year timeframe) reviewed each
year

Promote... Develop... Inform...
Identify... Create... Establish...

ACRL Strategic Planning Process

➤ **Preparation:**

- Leadership Council Discussions
- Collect Relevant Secondary Data
- Board Pre-session Survey

➤ **Strategic Planning Retreat:**

- Assess Progress on Current Plan
- Scan Environment
- Update Plan

➤ **Post-Retreat**

- Finalize Plan
- Discuss Possible Infrastructure Changes
- Begin Implementation (FY10-11)