

Teaching with Images: Integrating Visual Literacy and Information Literacy

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Framing Devices



Images can set the tone for a class by capturing learner attention and providing a “hook.” An image of a parlor, when paired with asking students what they would need to do to enter into a conversation if the room were full, becomes a metaphor for “research as a conversation.”

Contextualizing “The Conversation”



In library instruction, images contextualize scholarly resources and help to deepen student understanding of rhetorical, historical, and cultural contexts.

Interactive Orientation



Q. How many books can I check out?



A. As many as you can carry!
Seriously, limits are...

Images make great prompts for question cards that can be paired with slides to create participatory orientation sessions.

Picture Superiority Effect

Pictures are more easily remembered than words.

Reynolds, G. (2008). *Presentation zen: Simple ideas on presentation design and delivery*. Berkeley, CA: New Riders Pub.

Experiential Learning

Do > Reflect > Apply

Kolb, D. A. (1984). *Experiential learning: Experience as the source of learning and development*. Englewood Cliffs, N.J: Prentice-Hall.

Neuroscience , Teaching & Learning

Brain function has implications for teaching, learning, and education.

Zull, J. E. (2002). *The art of changing the brain: Enriching teaching by exploring the biology of learning*. Sterling, Va: Stylus Pub.

Made to Stick SUCCEsS Model

Simple, Unexpected, Concrete, Credible, Emotional, Stories

Heath, C., & Heath, D. (2007). *Made to stick: Why some ideas survive and others die*. New York: Random House.