

Tuesday, 8/9 at 1 pm Pacific / 2 pm Mountain / 3 pm Central / 4 pm Eastern:

Attendees:

Mary Beth Lock (Member-at-Large)  
Madeleine Charney (Past-Chair)  
Rebekkah Smith Aldrich (Member-at-Large)  
Rene Tanner (Chair)  
Lindsay Marlow (Treasurer)  
Kate Hutchens (Secretary)

## Agenda

- Sustainability projects and initiatives that interest you
- Ideas for speakers on the topic of sustainability for ALA in partnership with SRRT
  - Naomi Klein
  - Bill McKibben
  - James Hansen
  - Derrick Jensen
  - Colin Beavan
  - Others?
- SUSTAIN RT LinkedIn page
- Exhibitor booth at PLA
- Membership:
  - free memberships for students
  - gifting membership
- Conference kits
- Membership and Outreach
  - ideas about how to reach out, add value, and increase membership
  - Jodi Shaw has volunteered
  - Additional volunteers?
- Scholarships for LIS student
  - Increase amount of scholarship to \$500 or more?
  - Start application process during early-bird registration in January
  - maybe a video instead of a paper?
  - Ways to increase visibility (Likes on FB?)
  - What might inspire creative responses?
- Former/New Board transition highlights

# Minutes/Notes

- Ideas for speakers on the topic of sustainability for ALA in partnership with SRRT
  - Pursuing Naomi Klein, then second Bill McKibben
  - Other ideas offered:
    - Robert Bullard
    - Winona LaDuke
    - Van Jones
    - Majora Carter
    - Delores Huerta
    - Tanahisi Coates
  - Considerations particularly about speaker fees
- SustainRT LinkedIn - discussion to be picked up with other social media/branding conversations
- Exhibitor Booth at PLA
  - Table has costs of both money (\$2400; \$1200 with ALA division discount, not sure if this applies) and volunteer time
  - PLA info, via M. Charney: The exhibitor prospectus is still in development but we are accepting reservations for Philadelphia. Reservations can be made online through our live floor plan. You can view that here: <http://s15.a2zinc.net/clients/corcoran/PLA2018/public/enter.aspx>
    - Booth rate is \$2400 per 10' x 10'. ALA divisions receive a 50% discount.
    - Contact: Carly DiVito
    - Exhibit Manager, PLA 2018
    - [carly@corcexpo.com](mailto:carly@corcexpo.com)
  - Hope is to engage/outreach to public libraries
- Free memberships for students
  - Pros/Cons
  - 226 members at the moment: Students = 17
  - Tabled for future discussion
- Gifting membership
  - R. Tanner will follow up with ALA staff liaison, John Amundson, about how this could possibly be administrated
- SustainRT branded mess kit for likely distribution at ALA Annual/Midwinter Meetings
  - L. Marlow volunteers work on this.
- Membership and Outreach
  - Sharing membership with other sections/roundtables: discussion of what is possible here, administratively, and suggestion that we seek overlaps/commonalities with other groups.
  - Interested volunteers, please contact R. Tanner or J. Shaw to become more formally involved.
  - Christina (?) is mentioned as having devised a plan, and R. Smith Aldrich volunteers to help with continuity.
- Scholarships for LIS students to attend ALA Annual Meeting

- Report on 2016: \$100 scholarship for an essay
  - Part of \$300 allocated by the board to the Membership/Outreach committee
  - Some hiccups in the timing
- Discussion of whether more money (suggested \$500) would be appropriate for 2017
- Timing suggested to coincide with early-bird registration
  - See ["Changes in Bundle Registration for the 2017 Midwinter...Annual..."](#)
- Tabled until more is known about SustainRT budget after next board meeting
- Board transitions
  - R. Tanner intends to share the whole contents of the SustainRT Google Drive folder(s) with new SustainRT board members (completed)
  - M. Charney brings up nominations for board elections for next year, requests that all present attempt to think of potential nominees

*\*\*Highlighted quote about sustainability (speaker not recalled): "It's about more than what you buy - it's not the frosting, it's the cake and the plate."\*\**